



To enrich lives through effective and caring service

AGENDA

MARINA DEL REY DESIGN CONTROL BOARD

Thursday, March 26, 2009, 6:30 p.m.

Burton W. Chace Park Community Building
13650 Mindanao Way ~ Marina del Rey, CA 90292

Design Control Board Members

- | | |
|---------------------------------|-------------------|
| Susan Cloke – Chair | - First District |
| Peter Phinney, AIA – Vice Chair | - Fourth District |
| David Abelar – Member | - Second District |
| Simon Pastucha – Member | - Third District |
| Tony Wong, P.E. – Member | - Fifth District |



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

2. Approval of Minutes

January 15 and February 26, 2009

3. Design Control Board Reviews

- Parcel 33 - The Organic Panificio, 4211 Admiralty Way - DCB #09-003
Approval of the record of the DCB February 26, 2009 action for conditional approval of signage and patio modifications

4. Consent Agenda

The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. Old Business

- A. Parcel P - Oxford Retention Basin Flood Protection Multiuse Enhancement Project - Briefing by Greg Jaquez, Department of Public Works
- B. Parcel 50 - Waterside Marina del Rey - DCB #08-006
Further consideration of sign program, after-the-fact signage and advertising kiosks

6. New Business

None

7. Staff Reports

- A. Temporary Permits Issued by Department
- B. Ongoing Activities Report
 - Board of Supervisors Actions on Items Relating to Marina del Rey
 - Regional Planning Commission's Calendar
 - Local Coastal Program Periodic Review Update
 - Small Craft Harbor Commission Minutes
 - Marina Design Guidelines Update
 - Redevelopment Project Status Report

- C. Marina del Rey and Beach Special Events
- D. Marina del Rey Mole Road Signs and Curb Address Labels
- E. Summary of the Revised Responsibilities of the Design Control Board

8. Public Comment

Public comment within the purview of this Board (three minute time limit per speaker)

9. Adjournment

ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 827-0816 (Voice) or (310) 821-1734 (TDD), with at least three business days' notice.

Project Materials: All materials provided to the Design Control Board Members are available (beginning the Saturday prior to the meeting) for public review at the following Marina del Rey locations: Marina del Rey Library, 4533 Admiralty Way, 310-821-3415; MdR Visitors & Information Center, 4701 Admiralty Way, 310-305-9546; Burton Chace Park Community Room, 13650 Mindanao Way, 310-305-9595; and (beginning the Monday prior to the meeting) Department of Beaches and Harbors Administration Building, 13837 Fiji Way, 310-305-9503. The material can also be accessed on our website at marinadelrey.lacounty.gov.

Please Note: The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles County Code (Ord. 93-0031 §2(part), 1993) relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that they are familiar with the requirements of this ordinance. A copy of this ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

Departmental Information: <http://beaches.co.la.ca.us> or <http://labeaches.info>



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Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

March 19, 2009

TO: Design Control Board

FROM: Santos H. Kreimann, Director

A handwritten signature in black ink, appearing to read "Santos H. Kreimann".

SUBJECT: AGENDA ITEM 3 - DESIGN CONTROL BOARD REVIEW - DCB #09-003

The Design Control Board's action from February 26, 2009 is attached:

- Parcel 33 - The Organic Panificio - DCB #09-003

SHK:CM
Attachment

DRAFT

DESIGN CONTROL BOARD REVIEW DCB #09-003

PARCEL NAME: The Organic Panificio

PARCEL NUMBER: 33

REQUEST: Consideration of signage and patio modifications

ACTION: Approved with conditions

CONDITIONS: The project was approved subject to the following conditions related to the palm tree removal:

1. Applicant to provide appropriate biological monitoring information as directed by staff in order to ensure that the birds are protected.
2. That the County and the applicant work together to make every possible effort to find a suitable location for trees, first in the Marina; if that is not possible, then outside the Marina. If after the County and the applicant have done their due diligence and no other location is available, the trees may be removed.
3. The master lessee shall be responsible for replacing the trees in the Marina.

All other modifications considered during the meeting were approved as submitted.

MEETING DATE: February 26, 2009



To enrich lives through effective and caring service



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

March 19, 2009

TO: Design Control Board

FROM: Santos H. Kreimann, Director

Subject: **AGENDA ITEM 5A – OXFORD RETENTION BASIN
FLOOD PROTECTION MULTIUSE ENHANCEMENT PROJECT**

Item 5A on your agenda is an update by the Department of Public Works about its Oxford Retention Basin Flood Protection Multiuse Enhancement Project. Mr. Greg Jaquez, Civil Engineer with the Watershed Management Division of the Department of Public Works, will be making the presentation and will address any questions or comments you may have at that time.

SHK:cm



To enrich lives through effective and caring service

March 19, 2009



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 5B - PARCEL 50 - WATERSIDE MARINA DEL REY, 4700-4786 ADMIRALTY WAY - DCB #08-006

Item 5B on your agenda is a returning submittal from Caruso Affiliated (Applicant) for a Sign Program for Waterside Marina del Rey (Waterside). Applicant was before your Board in February 2005 and June 2008 with a multi-tenant sign package and a full Sign Program, but only the 2005 sign package was approved. Applicant also seeks after-the-fact approval of various existing permanent and temporary vinyl window graphic tenant signage, of freestanding sign holders, and of existing sign kiosks.

Previous DCB Submittal

During the June 2008 DCB meeting, your Board considered the Applicant's submittal for approval of after-the-fact window vinyl graphics for existing tenants and vacant spaces, as well as for freestanding sign holders. The item was continued to allow the Applicant to provide location and dimensions of tenant identification signage per door, per tenant, and to pursue an alternate signage design in place of the freestanding portable sign holders.

New Submittal

The Applicant's current submittal includes a Sign Program, as well as the option to place vinyl graphics for additional tenant identification on each door or on the glass panels adjacent to the doors, with specific location and dimensions. The Sign Program is inclusive of the request for window signage but does not include specific location and dimensions, whereas location and dimensions are included in Applicant's submittal letter for both new tenant identification signed and for specific existing window signs, which the Applicant is also seeking after-the-fact approval for. Notably, the dimensions and location being proposed in the submittal letter for new tenant identification signage on storefront glass panels and doors are exceeded by the existing unapproved window signage.

The Applicant's submittal for the portable sign holders is as previously submitted; an alternate freestanding sign design as suggested by the Board was not pursued. The submittal also requests approval for five existing and unapproved sign kiosks displaying advertisements.

Sign Program

The Applicant is proposing a Sign Program for the tenants at the Waterside shopping center. This program will act as a standard, not only for the Applicant to evaluate any future tenant proposed sign requests, but also for facilitating your Board's approval of any such

signage. The program covers tenant signage, acceptable sign treatments, prohibited sign types, primary identification signs, sign placement and lighting, hours of illumination, and fabrication criteria. The program also provides for window-mounted tenant identification signage, in addition to the upper façade-mounted sign on both the front and rear of each business and a blade sign. In addition, the program would allow for temporary "coming soon" graphics to be mounted on a tenant's storefront window.

After-The-Fact Signage Approval

The Applicant is seeking after-the-fact approval of various permanent and temporary window-mounted self-adhesive graphics, many of which are not consistent with the dimensions and location proposed for new signage. Permanent tenant identification signs were installed primarily to keep customers walking on the sidewalk informed of the stores' identities, particularly where façade-mounted signage may not be visible to pedestrians below because of existing awnings. Applicant's Waterside logo signs were installed on vacant storefronts.

Temporary Signs

The Applicant is requesting after-the-fact approval of the following existing temporary, self-adhesive, vinyl window graphic signs:

- Spaces A.19 and C.6 – Waterside Marina del Rey Corporate Logo
Each of these vacant retail spaces contains two identical signs consisting of the word "WATERSIDE" over the words "marina del rey", with the signature wave-like "W" in the background. There is one sign on each of the glass double doors. These signs measure approximately 9.75" high by 24" wide, 60" above grade, and would be removed upon installation of new tenant signage approved by your Board and the Department of Regional Planning (DRP).
- Space C.7.3 – Waterside Marina del Rey Corporate Logo
This vacant retail space contains one existing, vinyl graphic on a storefront glass panel consisting of the word "WATERSIDE" over the words "marina del rey", with the signature wave-like "W" in the background. This sign measures approximately 19.5" high by 48" wide, 68" above grade, and would be removed upon installation of new tenant signage approved by your Board and DRP.

Permanent Signs

The Applicant is requesting after-the-fact approval of existing permanent, self-adhesive, vinyl window graphics as follows:

- Space A.2 – Carlton Hair
This tenant has DCB-approved storefront and rear façade-mounted signage reading "CARLTON HAIR". Applicant is requesting approval of two signs reading "CARLTON HAIR", each mounted on the storefront glass panels flanking the double-door entrance. The signs each measure approximately 5.75" high by 28" wide, 65.5" above grade.

- Space A.5 – H.P. Swimwear
This tenant has DCB-approved front façade-mounted signage reading “H.P. Swimwear”. Applicant is requesting approval of two signs reading “H.P. Swimwear” with a logo above and below the name, each mounted on the storefront glass panels flanking the double-door entrance. The signs each measure approximately 11.75” high by 24” wide, 65.5” above grade.
- Space A.11 – Chipotle Mexican Grill
This tenant has DCB-approved façade-mounted signage reading “Chipotle” over the words “MEXICAN GRILL” along the frontage and “Chipotle” along the rear of the restaurant. Applicant is requesting approval of one sign reading “Chipotle” mounted on one of the glass double doors. The sign measures approximately 6.5” high by 21” wide, 51” above grade.
- Space A.12 – Universal Jewelers
This tenant has DCB-approved façade-mounted signage reading “Universal Jewelers” along the storefront and “Universal” over the word “Jewelers” at the rear of the property. Applicant is requesting approval of two business identification graphics reading “Universal Jewelers” over the hours of operation, one on each of the glass double doors. Each sign measures approximately 11.5” high by 20” wide, 56.5” above grade.
- Space A.13 – Chico’s
This tenant has DCB-approved façade-mounted signage reading “CHICO’S” along the storefront and rear of the property. Applicant is requesting approval of two signs reading “CHICO’S” over the tenant’s internet address, “WWW.CHICOS.COM”, mounted on each of the storefront glass panels flanking the double-door entrance. Each of the signs measure approximately 5.5” high by 22.5” wide, 23” above grade.
- Space B.1 – White House Black Market
This tenant has DCB-approved front and rear façade-mounted signage, as well as a blade sign along the storefront. The signs read “WHITE” over the word “HOUSE” and “BLACK” over the word “MARKET”. Applicant is requesting approval of four graphics reading “WHITE” over “HOUSE” and “BLACK” over “MARKET” over the tenant’s internet address, “whiteandblack.com”, each mounted on a storefront glass panel. The signs each measure approximately 8” high by 28” wide, 23” above grade.
- Space B.4 – Theodore
This tenant does not have any façade-mounted business identification signage. Applicant is requesting approval of four graphics reading “THEODORE” over the words “BEVERLY HILLS”, each mounted on a storefront glass panel. The signs each measure approximately 10” high by 21” wide, 72” above grade.

Tenant Identification Door Signage

At your June 2008 meeting, your Board recommended the Applicant be allowed to place one additional business identification sign per door, per tenant, with maximum dimensions

and a fixed location to be proposed by Applicant. In its submittal letter but not in the Sign Program, Applicant has proposed not only door permanent vinyl graphic signs, but also the option of alternatively placing signage on the adjacent glass panels. The dimensions proposed by Applicant would range in size not to exceed 24.45" in width by 9.71" in height. Each sign would be located on the door at no more than 67" above grade for business names and no more than 12" from grade for business contact information at the bottom of the door.

Vacant Space Door Graphics

Applicant wishes to display the Waterside Marina del Rey corporate logo graphic on each of the double glass doors of vacant units without returning to the DCB each time, but has not included this signage in its proposed Sign Program. The signs would each consist of the word "WATERSIDE" over the words "marina del rey", with the signature wave-like "W" in the background. These signs would be removed once new tenant signage approved by your Board and DRP has been installed.

Freestanding Sign Holders

The Applicant is requesting approval to install throughout the center ten freestanding sign holders permanently affixed to the ground standing 70" tall with a sign face of 28" high by 22" wide. The purpose of these sign holders will be to increase awareness of store locations, center hours, center events, community events and specific retail offerings available within the shopping center. The Applicant requests approval to change signs within the holders without further DCB approval.

Advertising Kiosks

The Applicant has added a request to approve five existing and unapproved advertising kiosks, which have been in place since the redevelopment of Waterside Marina. The request consists of five oval sign display kiosks measuring 9'-4.5" inches in height by 4'-6" in diameter. The Applicant sells advertising space to corporations trying to reach Waterside customers, although outside advertising is not permitted within Marina del Rey. The Applicant will also be requesting approval of these kiosks with a variance from DRP.

STAFF REVIEW

Sign Program

The Applicant's proposed Sign Program is a revision of the one submitted in February 2005 but not approved. This Sign Program will function as the Applicant's guideline for tenant signage within the shopping center, including façade and window-mounted signs and blade signs. It covers acceptable sign treatments, prohibited sign types, primary identification signs, sign placement and lighting, hours of illumination, and fabrication criteria.

Generally, the Applicant's Sign Program is acceptable, as it essentially incorporates the sign elements already approved by your Board as implemented in various existing and already-approved tenant signs. However, staff recommends a few key revisions in order to clarify what may or may not be permitted. First, the "Submission and Review Process" section should clearly indicate approvals from the DCB and DRP are required before any

tenant identification or any other exterior signage may be installed. In addition, language should be included that more than one tenant identification façade sign (wall, door or glass panel) will require a variance from DRP, as only one business identification sign on a building façade is permitted by the *Revised Permanent Sign Controls and Regulations (Sign Controls)* and Section 22.52.790 of the Los Angeles County Code, Title 22, Zoning. Finally, all signage should be consistent with the *Sign Controls*.

Staff also recommends the incorporation of the temporary Waterside corporate logos (used on vacant storefronts) into the Sign Program, so they may be installed and removed at the Applicant's discretion without further approval from your Board. With respect to all window graphics, temporary or otherwise, staff recommends that only one window graphic for business identification purposes be allowed on either one door or one glass panel to be determined on a case-by-case basis and, further, that the graphic take up no greater than 25% of the panel upon which it is placed. This recognizes the need for additional business identification for pedestrian traffic but prevents visual clutter. Staff believes this one window-mounted business identification sign should be allowed even if a blade sign already exists.

Staff believes adoption of the Sign Program will help eliminate the frequent occurrences of after-the-fact sign approvals sought by the Applicant.

Additional Tenant Identification Signage

According to the *Sign Controls*, only one business identification sign is allowed per business per frontage; therefore, the addition of business identification signs other than what is allowed by the existing standards would be inconsistent with existing regulations. The Department, however, will support the vinyl window signage request so long as only one additional business identification sign on either one door or one glass panel is approved. Your Board's approval of this additional signage will require the Applicant to apply for a variance through DRP, according to Section 22.56.260 of the Los Angeles County Code, Title 22, Zoning.

Temporary Signs

The Department recommends allowing the temporary Waterside corporate logos on vacant tenant spaces provided signage is only on one door or one glass panel, and DRP approval is obtained.

Freestanding Signs

The freestanding signs proposed by the Applicant are not permitted by Los Angeles County Code. If approved, a variance from DRP would be required. The Department feels the freestanding signs are unnecessary, as sign kiosks already exist throughout the center that can serve the same purpose of increasing the awareness of store locations, center hours, center events, community events and specific retail offerings available within the shopping center. The Department will not support a variance for the freestanding signs.

Sign Kiosks

Our records do not indicate a prior DCB approval of these signs, which currently display off-site product advertisements. Currently, advertisements are specifically not allowed by County Code and, thus, DRP has issued a Notice of Violation that Applicant needs to deal with. The Department recommends that the kiosks be used to provide center hours, center events, community events and specific retail offerings available within the shopping center instead of the portable signs proposed.

The Department recommends the following for DCB #08-006, with the condition that the Applicant obtain further review and approval from the Department of Regional Planning:

1. **APPROVAL** of the Sign Program provided it clearly states that signs must be approved by the Design Control Board and the Departments of Beaches and Harbor and Regional Planning PRIOR to installation and be consistent with the *Revised Permanent Sign Controls and Regulations* and Section 22.52.790 of the Los Angeles County Code, Title 22, Zoning, as well as that it is expanded to include temporary corporate graphics for vacant stores.
2. **APPROVAL** of the existing temporary corporate graphics for vacant stores, provided they are limited to one window (door or glass panel) only, and sized to take up no more than 25% of the window upon which they are mounted. Installation would not require further DCB approval;
3. **APPROVAL** of only one additional window-mounted business identification sign per tenant, whether one door or one panel, limited to 25% of the window upon which the sign is mounted, no matter if a blade sign exists;
4. **DENIAL** of the freestanding signs; and
5. **APPROVAL** of the sign kiosks for use specifically for business hours, center event information and tenants only and not for off-site product advertisements.

SHK:CM:ks



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Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

March 19, 2009

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 7A - TEMPORARY PERMITS ISSUED BY DEPARTMENT

Item 7A on your agenda provides us an opportunity to advise your Board of permits issued by the Department for temporary banners, signs and canopies. Since our last report, the Department issued the following:

TP #09-003 Temporary permit for two leasing signs at Marina Beach Shopping Center. The signs have been permitted from March 9, 2009 through April 9, 2009.

TP #09-004 Temporary permit for seven banners announcing the 2009 Halibut Derby. The banners were placed at various locations at Chace Park, the Public Launch Ramp, Marina Fuel Dock, Shanghai Red's, Dock 52, and the Boathouse. The banners were permitted from March 9, 2009 through April 5, 2009.

Copies of the permits are attached.

SHK:CM:ce

Attachments (2)



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March 5, 2009

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Mr. Greg D. Eckhardt
PAR Commercial Brokerage, Inc.
1250 Sixth Street, Suite 303
Santa Monica, CA 90401

**TEMPORARAY SIGNS AT GOLD COAST SHOPPING CENTER (P-97)
(TP-09-003)**

Dear Mr. Eckhardt:

By means of this letter, PAR Commercial Brokerage Inc. is permitted to mount two (2) 4-foot high by 4-foot wide temporary signs on the planters located in front of their leasing property at 590 Washington Blvd. The signs will be made of wood and will have the following lettering colors and sizes: "PAR" in green and 2.5-inch high lettering; "COMMERCIAL BROKERAGE" in black and 1.25-inch high lettering; "FOR LEASE" in red and 4.5-inch high lettering; "GREG ECKHARDT" in black and 2.5-inch high lettering; and "(310) 395-2663" in black and 6-inch high lettering. The temporary signs will be free standing on wooden poles.

The signs are permitted from March 9, 2009, to April 9, 2009. The signs must be removed by noon on April 10, 2009. Failure to remove the signs by this time will result in their removal and storage by the County of Los Angeles at your expense.

If desired, one consecutive 30-day extension may be granted, provided that the request for such is made in writing to the Department *before* the original permit expires. If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR


Charlotte Miyamoto, Chief
Planning Division

SHK:CM:CE

cc: Wayne Schumaker
Jason Rechlecki
Josh Bermudez
Mark Spiro
Art Salmonson
Lynn Atkinson



To enrich lives through effective and caring service

March 10, 2009

Mr. Ed McGovern
Halibut Derby Committee
c/o Marina del Rey Anglers
4230 Del Rey Avenue #530
Marina del Rey, CA 90292



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

**HALIBUT DERBY TEMPORARY BANNERS
(TP 09-004)**

Dear Mr. McGovern:

By means of this letter and the appropriate letters of concurrence (received from Chace Park and Pacific Ocean Management), the Marina del Rey Anglers are permitted to place seven (7) banners at the following locations for the 2009 Halibut Derby to be held on April 4th and 5th:

- One 3-foot by 5-foot banner on the pole framework above the bait tanks at Marina Fuel Dock (P-1);
- One 3-foot by 6-foot banner on the chain link fence at the north side of the public launch ramp (P-49), facing the ramps;
- One 3-foot by 6-foot banner on the chain link fence at the south side of the public launch ramp (P-49), facing the ramps;
- One 3-foot by 6-foot banner on the chain link fence facing Basin H at Dock 52 (P-52);
- One 3-foot by 6-foot banner on the chain link fence in the southwest corner of Burton Chace Park (P-EE), facing Basin H;
- One 3-foot by 6-foot banner on the metal chain link fence in front of Shanghai Red's (P-61), facing the main channel; and
- One 3-foot by 6-foot banner on the second floor balcony of the Boat House (P-48), facing Basin H.

All banners will be made of yellow plastic with blue logo and lettering as shown in the attached picture. The banners are permitted from March 9, 2009 through April 5, 2009. The banners must be

Halibut Derby Temporary Banner
March 10, 2009
Page 2 of 2

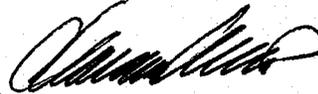
removed by noon on April 9, 2009. Failure to remove the banners by this time will result in their removal and storage by the County of Los Angeles at your expense.

Your banners are being approved this time. However, due to advertising restrictions in Marina del Rey and to avoid having to replace banners, you might have already made, we encourage you to submit the banner contents to us for review prior to having the banners made.

Should you have any further questions or requests, please contact Cesar Espinosa, at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR



Charlotte Miyamoto, Chief
Planning Division

SHK:CM:CE

cc: Wayne Schumaker
Jason Rechlecki
Josh Bermudez
Mark Spiro
Lynn Atkinson
Angelica Gunderson



To enrich lives through effective and caring service

March 19, 2009



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: **ITEM 7B - ONGOING ACTIVITIES REPORT**

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY

At its March 17 meeting, the Board of Supervisors adopted a resolution approving the Department's submittal of an application to the State Department of Boating and Waterways for a \$4.6 million grant for its public launch ramp improvement project. The project includes replacing the boarding floats and guide piles; adding a staging dock with guide piles; adding an Americans With Disabilities Act (ADA) accessible gangway; widening the entrance driveway; repaving and marking the parking lot and the access way; and additional miscellaneous items, such as replacing the chain link fencing and improving the drainage.

At its March 3, 2009 meeting, the Board of Supervisors held a hearing to review and, subsequent thereto, approved an amendment to the Rules and Regulations of various Los Angeles County Waterworks Districts, including District 29, which includes Marina del Rey. The amendment involves a Phased Water Conservation Plan to minimize the effects of an emergency water shortage on the Districts' customers. Such Plan clarifies the method of determining the Districts' water allocations to their customers during times of water shortages and updates the surcharges applied to customers who exceed their water allocations in order to recover the higher cost to the Districts for water purchases in excess of the Districts' water allocations. The surcharges will only be applicable when the Board declares a water shortage and, therefore, implements the Phased Water Conservation Plan.

For further information about the Phased Water Conservation Plan for Waterworks District 29, interested parties may contact Adam Ariki, Assistant Deputy Director for the Waterworks District, at 626.300.3300.

REGIONAL PLANNING COMMISSION'S CALENDAR

There are no Marina del Rey matters scheduled for consideration by the Regional Planning Commission.

LOCAL COASTAL PROGRAM PERIODIC REVIEW UPDATE

Consistent with the last several months' update, Coastal Commission staff has not yet formally issued to the County the Marina del Rey Local Coastal Program Periodic Review findings and recommendations as approved by the Commission on October 16, 2008. The one-year period within which the County has to respond will not commence until the findings and recommendations are formally issued.

With respect to the working groups formed as part of the Regional Planning Department's efforts to encourage public participation in preparing a County response to the Coastal Commission's recommendations and findings, the working groups are scheduled to present their recommendations to Regional Planning at a public meeting on May 13, 2009 at the Marina del Rey Hotel, tentatively from 7 p.m. to 9 p.m.

SMALL CRAFT HARBOR COMMISSION MINUTES

The Small Craft Harbor Commission meeting minutes for the February 11, 2009 meeting are attached.

MARINA DESIGN GUIDELINES UPDATE

The final draft Design Guidelines will be presented at your Board's April 2009 meeting.

REDEVELOPMENT PROJECT STATUS REPORT

Attached is a copy of the project status report providing details and the current status of projects in the redevelopment process in the Marina. Copies of this report are also available at the Lloyd Taber-Marina del Rey Public Library and on the Department's website (marinadelrey.lacounty.gov).

SHK:CM:ks
Attachments (2)

SMALL CRAFT HARBOR COMMISSION
MINUTES
FEBRUARY 11, 2009

Commissioners: Russ Lesser, Chairman; Vanessa Delgado, MPA, Vice-Chairman; Albert Landini, Ed.D.; Dennis Alfieri, Commissioner; Albert DeBlanc, Jr. Esq. (First unexcused absence)

Department of Beaches and Harbors: Santos Kreimann, Director; Paul Wong, Asset Management Division Chief; Dusty Crane, Community and Marketing Service Division Chief; Beverly Moore, Convention and Visitors Bureau

County Staff: Lt. Gault, Sgt. Escamillas, and Dep. Carvalho, Sheriff's Department

Call to Order and Pledge of Allegiance: Chairman Lesser called the meeting to order at 9:35 am, followed by the pledge of allegiance.

Approval of Minutes: Chairman Lesser moved to approved the December 10, 2008 minutes, Vice-Chairman Delgado seconded. The motion was unanimously approved. Chairman Lesser welcomed Dennis Alfieri who was appointed as Commissioner by Supervisor Antonovich. He also requested the March 11, 2009 meet time be changed to 6:00 p.m, rather than the usual 9:30 a.m.

Item 3 - Regular Reports:

Sergeant Escamillas reported that grand thefts are a major problem and to keep objects out of plain view in vehicles. Deputy Carvalho reported the overall percentage of liveboards remain the same. Lieutenant Gault informed the Commission and staff of the new We Tip Hotline number, which is (310) 482-6002.

Dusty Crane reported on the Fisherman's Village Weekend Concerts, Household Hazardous Waste Roundup, and Beach Events.

Beverly Moore reported on the Convention and Visitors Bureau's activities, including the January 2009 update of its website to provide enhanced features and services, including making downloadable videos and images available.

Item 5a - Recreational Boating Slip Mix:

Santos Kreimann reported that Beaches and Harbors contracted with Noble Consultants to conduct a boat slip sizing study to guide in the establishment of a policy regarding future dock replacements in the Marina that is based on measurable historic trends and market data such as boat and berthing size trends, DBAW guidelines, slip length and finger dock width, forecast dimensions to meet current and future boating size demands and finally to recommend the proper boat slip sizes. The report is expected to be completed in late February and be ready for presentation to the Commission.

Commissioner Landini asked if this would lead to a policy statement by the Board of Supervisors.

Santos Kreimann reported the Board could review and approval the document. He said he plans to include the study recommendations as part of the Local Coastal Plan for evaluation.

Jon Nahhas stated it's important to start discussing the slip mix now and establish an inventory of existing boating facilities in the harbor; mentioned the process needs to be transparent, and suggested identifying specific boating areas of concern such as deficiencies, survey boaters for recommendations and ensure affordable access.

Andy Bessette stated he was angered by the deception that has been done by the Commission and Beaches and Harbors with thousands of boat owners having lost their slips. He was concerned that now a report is being done and that a consultant is being recommended to conduct a study on the boat slips.

Santos Kreimann stated a broad scope of work was given to the consultant and the report will be guided by facts and market data.

Tim Riley said he supports the study, mentioned the dry stack storage would help the small boat owners, and that a November 2007 chart he has seen that was made pertaining to the boat slips in the Marina shows a high number of vacancy was in the smaller slips.

Dennis Alfieri asked if there would be a review period.

Santos Kreimann stated there would not be any action required, but there would be a 30 day period for review. He would provide a draft in March with the recommendation on slip sizes, breakdown of slips available now, charts of current condition and proposed condition based on plans submitted, identify other marinas up and down the coast, compared current and proposed conditions, and include the dry stack storage as a component.

Item 5b - ADA Dock Compliance in the Marina:

Santos Kreimann stated this was on the agenda by the request of a member of the public who was concerned there are too many boat slips in the Marina that are ADA compliant. A video presentation featuring Jon Nahhas' presentation to the Coastal Commission last month regarding his concern that Marina del Rey has too many ADA-compliant slips was played for the Commission and the public.

Santos Kreimann stated that the screenshots Jon Nahhas presented at the Coastal Commission and claimed to have been obtained from the Department's website were not from the Department's website other than the first slide that shows the summer bus and Mr. Nahhas presented as if all the slides were from the Department's website. As a result, he could not comment on Jon Nahhas' numbers because the source of information is not known.

Jon Nahhas stated since no data is available he talked to dockmasters and lessees but they did not even know what "ADA" stood for. He wanted to know where it says that each anchorage is required to have its own ADA slips. He also commented on the guidelines being used at other marinas.

Santos Kreimann read for the Commission an excerpt from the Accessible Boating Facilities Guidelines book which states, “The Americans with Disabilities Act (ADA) is a comprehensive civil rights law that prohibits discrimination on the basis of disability. The ADA requires that newly constructed and altered state and local government facilities, places of public accommodation, and commercial facilities be readily accessible to, and usable by, individuals with disabilities.”

Andy Bessette said the reason there are so many ADA slips being installed is to eliminate the number of slips and the associated parking spaces. He said the developers and County want all the parking spaces and are making more money by building new businesses and apartments.

Carla Andrus agreed with Andy Bessette. She said she knew a man who was in a wheel chair who was unable to get up on the curb and unable to get into the toilet stall and “had to do his business” on the bathroom floor.

Santos Kreimann stated a Chace Park bathroom was renovated approximately six months ago to accommodate ADA access and further ADA compliance is underway.

Item 6 - Staff Reports:

Santos Kreimann updated the Commission on the Board of Supervisors’ recent actions relative to Marina del Rey, progress on the Dredging project, updates on the City of Los Angeles’ Venice Pumping Plant Dual Force Main Project, redevelopment project status, and the number of Unlawful Detainer filings by lessees.

Commissioner Landini asked if the public would be notified of the routing of the sewer line.

Santos replied that it would be made available on the Department’s website when we have the information.

Carla Andrus commented on the Governor’s proposal to merge the Department of Boating and Waterways with the Department of Parks and Recreation and wanted more clarification.

Santos Kreimann replied that the Department of Boating and Waterways’ responsibility is very specialized and services to boaters may be impacted if it is merged with Parks and Recreation.

John Nahhas also spoke on the proposed Department of Boating and Waterways merger.

Item 7 – Communication from the Public

Jon Nahhas discussed issues relating to dry stack storage and asked to get constant feedback from the consulting firm.

Carla Andrus commented on the boat slip widths and stated she wants to know how many slips are being used by yacht brokers and how long they stay on the water before they are sold.

Santos Kreimann said the slip mix study will look at the current condition in MdR and compare to other marinas up and down the coast. The approach is to build a marina to benefit a wide spectrum of boats. In order to redevelop the marina and make it a viable asset for years to come

everyone needs to understand there is going to be a reduction of wet slips and alternatives will be provided for the boating community to enjoy the water and dry stack storage is a major component.

William Vreszk commented on dry stack storage, Noble Consultants findings of the slip mix and who profits from this conclusion. He said the removal of small boat slips may result in legal issues.

John Rizzo said he would like a regular update on the expansion of Supervisor Burke's park and the trade off for the beach being opened to the public.

Santos Kreimann replied that he would include this as a regular ongoing report. He confirmed the Chace Park community room is available on March 11, 2009 at 6:00 p.m. for the meeting.

Adjournment – Chairman Lesser adjourned the meeting at 11:20 a.m.

Respectfully Submitted

By: Donna Samuels, Commission Secretary

*Copies of taped meetings can be purchased immediately after all meetings with Commission Secretary.

Marina del Rey Redevelopment Projects
Descriptions and Status of Regulatory/Proprietary Approvals
As of March 19, 2009

Map Key	Parcel No. -- Project Name/Lessee	Lessee Name/ Representative	Redevelopment Proposed	Massing and Parking	Status	Regulatory Matters
1	42/43 -- Marina del Rey Hotel/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* Complete renovation and dock replacement	No changes	Proprietary -- Term sheet under negotiation Regulatory -- To be determined	
2	44 - Pier 44	Michael Pashaie/ David Taban	* Build 5 new visitor serving commercial and dry storage buildings * 91,090 s.f. visitor serving commercial space * 143 slips + 5 end ties and 234 dry storage spaces	Massing -- Four new visitor-serving commercial buildings, maximum 36' tall and one dry stack storage building, 65'5" tall. 771.5 lineal feet view corridor proposed (259.73 required) Parking -- 381 at grade parking spaces will be provided with shared parking agreement (402 parking spaces are required)	Proprietary -- Term sheet under negotiation Regulatory -- Initial DCB review during the October 2008 meeting. Item was continued and is pending a second review	Shared Parking Agreement
3	52/GG - Boat Central/ Pacific Marina Development	Jeff Pence	* 367-vessel dry stack storage facility * 30-vessel mast up storage space * Sheriff boatwright facility	Massing -- 70' high boat storage building partially over water and parking with view corridor Parking -- All parking required of the project to be located on site, public parking to be replaced on Parcel 56	Proprietary -- Term sheet approved by BOS on July 2006; SCHC approved Option March 2007; BOS approved Option May 2007 Regulatory -- DCB, on May 2007 (continued from March 2007 meeting; April meeting cancelled) DISAPPROVED project. Regional Planning application filed December 2008.	LCP amendment to rezone site to Boat Storage and to transfer Public Facility use to another parcel.
4	55/56/W -- Fisherman's Village/ Gold Coast	Michael Pashaie/ David Taban	* 132-room hotel * 65,700 square foot restaurant/retail space * 30-slip new marina * 28 foot-wide waterfront promenade	Massing -- Nine mixed use hotel/visitor-serving commercial/retail structures (eight are 1 or 2-story and one 60' tall hotel over ground floor retail/ restaurant), parking structure with view corridor Parking -- All parking required of the project to be located on site; must include parking for adjacent Parcel 61 lessee (Shanghai Reds) and replacement parking from Parcel 52	Proprietary -- Lease documents approved by BOS December 2005 Regulatory -- DCB hearing May 2006, item continued; approved in concept July 2006. Regional Planning application filed May 2007	Shared Parking Agreement Variance for reduced setbacks
5	64 -- Villa Venetia/ Lyon Capital	Frank Suryan/ Mark Kelly	* 479-unit residential complex (includes 263 apartments and 216 condominium units) * 3,000 square-foot accessory retail space * 18-slip marina with water taxi slip * 28 foot-wide waterfront promenade and parkette	Massing -- Three buildings, two that are 140' tall, consisting of 11-12 floors of residential and 2 above-ground parking levels, and the third that is 84' tall, consisting of 6 floors over raised podium and plaza level with expansive covered parking Parking -- All parking required of the project to be located on site	Proprietary -- Term sheet approved by BOS August 2008 Regulatory -- DCB conceptual approval October 2006; Regional Planning application filed December 2006	
6	1 -- Marina del Rey Landing/ Harbor Real Estate	Greg Schem	* New fuel dock facility with high-speed pumps and automatic payment * 3,300 square-foot dock mart and restrooms * New marina with 10 slips and transient berths * Public promenade and public view decks	Massing -- 1-story structure on the dock and on landside, each 19' tall Parking -- All parking required of the project to be located on site	Proprietary -- Lease documents approved by BOS May 2006 Regulatory -- DCB conceptual approval May 2007; DCB approved final design with conditions August 2008; Regional Planning Commission approved CDP and CUP on May 14, 2008. CCC approved waterside improvements March 2008.	
7	7 -- Tahiti Marina	Kamran Hakim	* Building refurbishment and relocating landside boating facilities * Docks will be reconstructed	Parking -- Possible slight reduction of parking due to relocation of landside boating facilities. Impact is currently unknown.	Proprietary -- Term sheet under negotiation Regulatory -- DCB submittal anticipated for the April 2009 meeting	
8	8 -- Bay Club / Decron Properties	David Nagel	* Building refurbishment, no new construction * Docks will be reconstructed	No changes	Proprietary -- Term sheet approved by BOS August 2008 Regulatory -- DCB continued from July 2008 and approved concept August 2008. Site Plan Review application filed with DRP on 12/4/08	
9	10/FF -- Neptune Marina/ Legacy Partners	Sean McEachorn	* 526 apartments * 161-slip marina + 7 end-ties * 28 foot-wide waterfront promenade * Replacement of public parking both on and off site	Massing -- Four 55' tall clustered 4-story residential buildings over parking with view corridor Parking -- 103 public parking spaces to be replaced off site	Proprietary -- Term sheet approved by BOS August 2004; lease documents approved by BOS August 2008 Regulatory -- DCB approval in concept June 2006; Regional Planning application filed November 2006; RP Commission heard the matter on 10/29/08 and continued the item.	LCP amendment to allow apartments on Parcel FF, remove Open Space category, and to transfer development potential from other development zones Parking permit to allow 103 replacement public parking spaces off site Variance for enhanced signage and reduced setbacks
10	9 -- Woodfin Suite Hotel and Vacation Ownership/ Woodfin Hotels	Jack Illes	* 19-story, 288-room hotel (152 hotel rooms and 136 timeshare suites) * 5-story, 332-stall parking structure * New public transient docks * 28 foot-wide waterfront promenade * Wetland park	Massing -- 19-story hotel with 5-story parking structure, 225' tall, on northern half of parcel with view corridor and wetland park on southern half Parking -- All parking required of the project to be located on site	Proprietary -- Term Sheet approved by BOS February 2007 Regulatory -- DCB initial hearing May 2006, item continued; approved in concept June 2006; Regional Planning application filed November 2006; RP Commission heard the matter on 10/29/08 and continued the item.	Timeshare component Wetland
11	100/101 -- The Shores/ Del Rey Shores	Jerry Epstein/ David Levine	* 544-unit apartment complex * 10 new public parking spaces	Massing -- Twelve 75' tall 5-story residential buildings Parking -- All parking required of the project to be located on site plus 10 public beach parking spaces	Proprietary -- Lease extension Option approved by BOS December 2006 Regulatory -- Regional Planning approval June 2006; BOS heard appeal February 2006; continued to March 2007 where project was approved. Per court order, EIR being redone as to grading; on 12/16/08 BOS approved EIR	
12	95/LLS -- Marina West Shopping Center/ Gold Coast	Michael Pashaie/ David Taban	* 72-unit apartment complex * 10,000 square-foot restaurant * 22,400 square-foot commercial space * Gateway parkette on Parcel LLS	Massing -- One 42' tall retail building, three 60' tall mixed-use residential/retail buildings and parkette Parking -- All parking required of the project to be located on site	Proprietary -- Term Sheet approved by BOS October 2007 Regulatory -- DCB initial hearing May 2006; item then on June, July, and September agenda; conceptual approval granted November 2006	
13	145 -- Marina International Hotel/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* Complete renovation	No changes	Proprietary -- Term sheet under negotiation Regulatory -- DCB initial hearing November 2008, item continued and will be on January 2009 agenda	
14	OT -- Admiralty Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	* 114-unit senior retirement facility * 5,000 square feet of retail space * Replacement public parking both on and off site * Public accessway from Washington to Admiralty	Massing -- One 5-story residential (senior) building over ground-floor retail and parking, 65' tall Parking -- All required project parking to be located on site; 92 public parking spaces to remain on site, 94 public parking spaces to be replaced off site near Marina Beach	Proprietary -- Lease documents approved by BOS July 2008. Regulatory -- DCB conceptual approval August 2005; Regional Planning application filed May 2006	LCP amendment to create Senior Retirement Facility Land Use Category and rezone OT as Senior Retirement Facility with Mixed Use Overlay Zone, and transfer development potential between Development Zones Parking permit for senior retirement facility and to allow some replacement public parking off site.
15	33/NR -- The Waterfront	Ed Czucker/Derek Jones	* 292 apartments * 32,400 square-foot restaurant/retail space * Rooftop observation deck * Replacement public parking both on and off site	Massing -- Three 5-story mixed use residential/retail buildings (two 44' tall and one 61' tall) with view corridor Parking -- All required project parking to be located on site; 69 public parking spaces to be replaced on site.	Proprietary -- Lease documents in process and economic terms being negotiated Regulatory -- DCB concept approval August 2004; revised project to DCB on August 2008, then December 2008 where it was continued	LCP amendment to add Mixed Use Overlay Zone, rezone NR to Visitor Serving/Commercial, and Variance for increased height and reduced setbacks Parking permit to allow some replacement public parking off site
16	27 -- Jamaica Bay Inn/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* 69 additional hotel rooms * Renovate balance of property * Marina Beach Promenade	Massing -- 4-story, 45' tall, hotel expansion with view corridor Parking -- All parking required of the project to be located on site	Proprietary -- Lease documents approved by BOS May 2006 Regulatory -- DCB conceptual approval obtained October 2005 and final design approval August 2008; Regional Planning application filed December 2005 and Commission approved August 2007. Plancheck application filed	
17	1R -- Marriott Residence Inn/ Pacifica Hotels	Dale Marquis/ Mike Barnard	* 147-room hotel * Replacement of public parking both on and off site * Marina Beach Promenade	Massing -- Two hotel buildings above parking, 45' tall, with view corridor Parking -- 197 public parking spaces to remain on site, 20 or 89 public parking spaces to be replaced off site depending on intersection project	Proprietary -- Lease documents approved by BOS Oct 2006 Regulatory -- DCB approved in concept February 2006; Regional Planning application in preparation	LCP amendment to rezone site from Parking to Hotel Parking permit to allow some replacement public parking off site.
18	21 -- Holiday Harbor Courts/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	<u>Phase 1</u> * 5-story, 29,300 square-foot mixed-use building (health club, yacht club, retail, marine office) * 92-slip marina * 28 foot-wide waterfront promenade and pedestrian plaza <u>Phase 2 (Parcel C)</u> * Westernmost portion of land to revert to County for public parking	Massing -- One 56' tall commercial building with view corridor Parking -- All parking required of the project to be located on site, including 94 replacement spaces from OT and Parcel 20 boater parking	<u>Phase 1</u> Proprietary -- Lease documents approved by BOS July 2008 Regulatory -- DCB conceptual approval obtained August 2005; Regional Planning application (landside) filed September 2006 <u>Phase 2 (Parcel C)</u> DCB hearing March and April 2006, item continued	LCP Amendment to transfer parking from OT to 21 CDP for landside from Regional Planning CDP for waterside from Coastal Commission
19	19 -- Administration Building/ Dept. of Beaches and Harbors (Alternate sites being considered)	N/A	* 26,000 square-foot County administration building	Massing -- One 56' tall building consisting of 2 floors office space over 3 parking levels Parking -- All parking required of the project to be located on site	Proprietary -- Lease documents in process with Parcel 20 lessee for parcel reversion Regulatory -- DCB agenda May 2006 and November 2006; DCB workshop held January 2007	See Item #2 above



To enrich lives through effective and caring service



March 19, 2009

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board
FROM: Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 7C - MARINA DEL REY AND BEACH SPECIAL EVENTS

MARINA DEL REY EVENTS

DEDICATION CEREMONY – YVONNE B. BURKE PARK

4350 Admiralty Way, Marina del Rey
Wednesday, April 1, at 9:30 am

In honor of her then upcoming retirement, the Los Angeles County Board of Supervisors unanimously voted in November 2008 to rename Admiralty Park as Yvonne B. Burke Park. The name change, proposed by Supervisor Don Knabe, honors former Supervisor Burke for her 16 years of service representing the Second District, for her many firsts, including becoming the first African-American elected to the Board, and for devoting her entire professional life of over 50 years to public service, whether as an elected official, an attorney, or as an official of the U.S. Olympic Organizing Committee. In announcing the motion, Supervisor Knabe stated:

“Supervisor Burke has a deep personal attachment and commitment to Marina del Rey dating back nearly 30 years. I am proud to honor my colleague and my friend by finally and permanently renaming this park with the name it should rightfully have.”

For additional information regarding the Yvonne B. Burke Park dedication ceremony, please call (310) 305-9503.

MARINA DEL REY OUTDOOR ADVENTURES 2009

Sponsored by the Los Angeles County Department of Beaches and Harbors
Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey ♦ Ca ♦ 90292

Bird Watching Experience Program

Thursdays, March 26 and May 28 at 4:00 pm
&
Thursdays, April 30 and June 25 at 9:00 am

County-sponsored bird watching walk for adults is a free two-hour walk, which will take place at various sites in the Ballona Wetlands. Meet at the Burton Chace Park Community Room. Participation, parking and transportation to the tour site are free. Pre-registration is a must! To register, please call (310) 628-2135.

FISHERMAN'S VILLAGE WEEKEND CONCERTS

Sponsored by Pacific Ocean Management, LLC
All concerts are from 1:00 – 4:00 pm

Saturday, March 21

Richard Davis Quintet, playing Standards & Jazz

Sunday, March 22

Scott Martin & The Latin Soul Band, playing Latin Soul & Jazz

Saturday, March 28

LA CAT, playing Reggae

Sunday, March 29

The Kid & Nic Show, playing American Pop

For more information call: Pacific Ocean Management at (310) 822-6866.

BEACH EVENTS

There are no upcoming events to report.



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March 19, 2009

Santos H. Kreimann
Director

TO: Design Control Board

FROM: Santos H. Kreimann, Director

Kerry Silverstrom
Chief Deputy

SUBJECT: AGENDA ITEM 7D – MARINA DEL REY MOLE ROAD SIGNS AND CURB ADDRESS LABELS

Item 7D on your agenda is a proposed addendum to your Board's approved (04-018-B) Marina Identity and Wayfinding Signage program. The proposed addendum will allow for the placement of residential leasehold and basin identification on the existing mole road and Fiji Way signs and the placement of addresses on all curbs.

During the October 23, 2008 Design Control Board (DCB) meeting, your Board asked staff to review impacts to mole road information signage in connection with changes to the Marquesas Way mole road sign requested by an applicant. Specifically, that applicant wanted to add the names of all the facilities located on Marquesas Way to that mole road sign. Currently, mole road signs provide only information pertaining to public amenities available along each mole, such as parking, sailing or swimming.

Staff returned on November 13, 2008 with the requested report. Your Board expressed concerns about sign dimensions, consistency, visibility and basin identification. In response, the Department has conducted a survey of the existing leaseholds along the mole roads in the Marina to determine if these leaseholds could be listed on their particular mole road signs. The survey indicates that the public would best be served if only residential facility and basin identification were added to the signs, as the existing icons take care of public uses and too many additions will clutter the signs and negatively impact readability. The identification addition process could be easily accomplished if the amenity icons on some mole signs were rearranged to accommodate text. In addition, to further assist the public (and emergency services) in finding street number destinations, the Department proposes to add address labels to all the curbs in the Marina.

Existing Conditions

Mole Road Signage

Dimensions

The current overall mole road sign dimensions are 3'-6" wide by 10'-11" high (Exhibit 1). The sign panel is constructed of 0.125" thick painted aluminum with reflective vinyl graphics and lettering and is mounted directly to a flat backing plate. The main body of

the sign stands 9'-0" above grade. Graphics vary by sign, but all consist of street name lettering (5" and 9") in two places, a 27" circular street icon, an associated large background icon, and two street icon-matching color strips (1" and 7.5"). In addition, all but one mole sign contain one or more various 12" circular universal amenity icons.

Colors

The main sign panel on all is painted PMS-293 blue. The 5" and 9" street name lettering is reflective white and PMS-124 yellow, respectively, in Futura Medium font. The 27" street icons are in varying two-color combinations of PMS-293 blue, PMS-2985 blue, PMS-124 yellow, PMS-3145 green and PMS-382 green. The two color strips match their street icon's primary color. The large background icon is PMS-285 blue, and the universal amenity icons are reflective white and PMS Process Blue.

Mounting

All signs are screwed directly into a backing plate, which is c-clamp and bolt mounted to the main support structure.

Curbs

The curbs in the Marina consist of 9" high poured concrete. They are currently unmarked, except for fire lane designation.

Proposed Conditions

Mole Road Signage

The proposed mole sign portion of the addendum consists of simply adding text to the existing signs to identify the residential facilities and basins accessible on each mole road; the signs will not be re-sized or re-colored in any way. In three cases (Fiji Way, Palawan Way, Panay Way), this will require moving the amenity icons from a vertical to a horizontal arrangement (Exhibit 2). The facility text will be 3" high (length varying) reflective white vinyl lettering in matching Futura font. It will start just above the main information section midpoint and continue downward, with the facilities listed in the order in which someone driving down the mole road would encounter them.

The basin text will be 5" high reflective in either white vinyl lettering (Fiji Way, Mindanao Way, Panay Way, Marquesas Way) or PMS-293 blue vinyl lettering (Bali Way, Palawan Way, Tahiti Way) in matching Futura font. The blue lettering on Bali Way, Palawan Way and Tahiti Way will allow these signs to remain consistent with the color scheme used on the corresponding existing wayfinding and parking lot entry signs. The basin text will be centered in the lower 7.5" color strip and will identify the basins found on either side of the mole.

Modifications to the mole road signs will be made only when a lessee of a mole road residential facility both requests and funds the sign changes. In those cases, all of the residential facility names on that mole will be included on the sign. Residential leaseholds wholly or partially fronting a primary road (Admiralty Way or Via Marina) will not be listed on a mole road sign, as those facilities currently already have clearly visible identification signage along the primary road (see Exhibit 3). The Department will place the basin identification text on each mole road sign as funding becomes available, or when a lessee requests a sign change, whichever occurs first.

But for the addition of basin identification text to all mole road signs, the details for each mole road sign are listed below (see Exhibit 4).

Fiji Way

Existing Icons: Sheriff, boat launching, boating, fishing, in a vertical arrangement

Possible Text Additions: Villa Venetia

Possible Icon Change: Rearrange into two horizontal rows to accommodate new text

Mindanao Way

Existing Icons: Parking, picnic, sailing, fishing

Possible Text Additions: None

Possible Icon Change: None

Bali Way

Existing Icon: Parking

Possible Text Additions: None

Possible Icon Change: None

Palawan Way

Existing Icons: Parking, swimming

Possible Text Additions: Mariners Bay

Possible Icon Change: Rearrange into horizontal row to accommodate new text

Panay Way

Existing Icons: Parking, swimming

Possible Text Additions: Monte Carlo, Capri, St. Tropez, Dolphin

Possible Icon Change: Rearrange into horizontal row to accommodate new text

Marquesas Way

Existing Icons: Parking

Possible Text Additions: Esprit, Villa Del Mar

Possible Icon Change: None

Tahiti Way

Existing Icons: None

Possible Text Additions: Marina Harbor, Bay Club, Tahiti
Possible Icon Change: None

Curbs

In January 2005 (04-018-A), your Board approved the Department's use of a three-color curb treatment for all Marina curbs. The treatment consisted of a blue address on a yellow background, flanked on either side by icons corresponding with the identity and wayfinding signage. The address labels were designed to assist the public and emergency services in finding street number destinations. However, due to budget constraints, the curb treatment was never applied.

As part of the Marina Identity and Wayfinding Signage addendum proposed here, the Department is re-proposing the use of such address labels, but only in the form of blue lettering on a white background. In addition to being more easily readable and cost-effective, the basic blue-on-white labels have proven to better withstand environmental conditions, as evidenced by the test labels applied on Panay Way for your Board's consideration in December 2005 (see Exhibit 5).

The proposed curb address labels will consist of non-reflective painted 3.5" high blue (PMS-293) numbers, in matching Futura font, on an 8" high reflective white background (length of both numbers and background will vary). The blue is consistent with the blue used on the mole road signs and on existing identity and wayfinding signage. Labels will be placed adjacent to facility main entrances and at other logical points, where no entry exists along a particular stretch (see Exhibit 6). Labels will consist primarily of a single address, but some will display an address range, where densities are higher and individual facility or building labels are not practical.

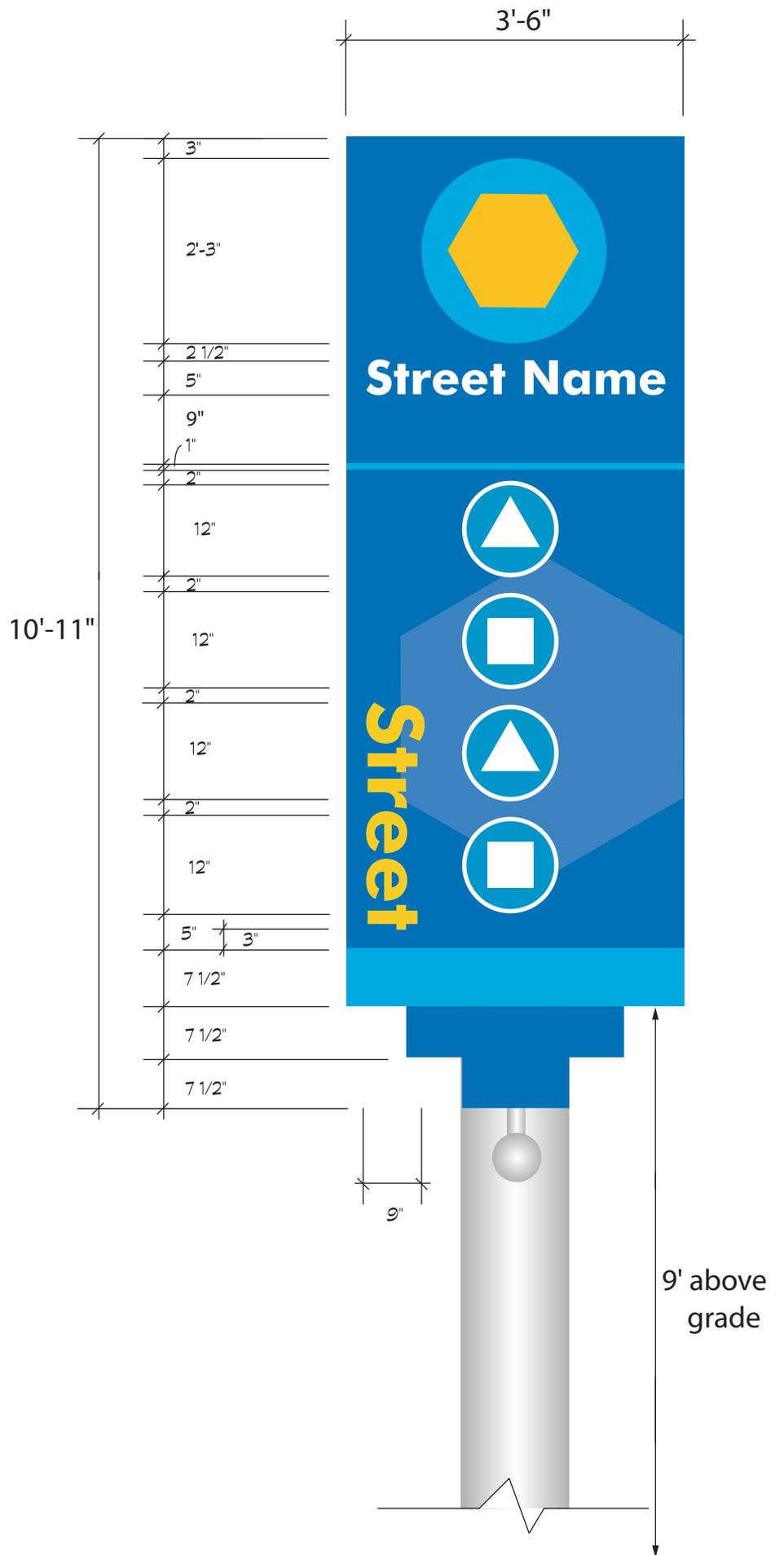
Staff Review

The proposed addendum to the Identity and Wayfinding Signage program addresses the Board's concerns raised at the November 13, 2008 meeting, including sign dimensions, consistency, visibility and basin identification. It will better serve the public by allowing for the addition of residential facility and basin identification to the existing mole road and Fiji Way signs without the need for re-sizing them and will allow easier location of street number destinations. The mole signs and curb address labels will all remain consistent in overall color scheme and design, matching the currently approved Identity and Wayfinding Signage program. Lastly, as the mole sign dimensions are not changing, there will be no impact to motorist visibility. As proposed, the signage addendum is consistent with the *Revised Permanent Sign Controls and Regulations* and the *Minimum Standards of Architectural Treatment and Construction*.

SHK:CM:ks
Attachments (6)

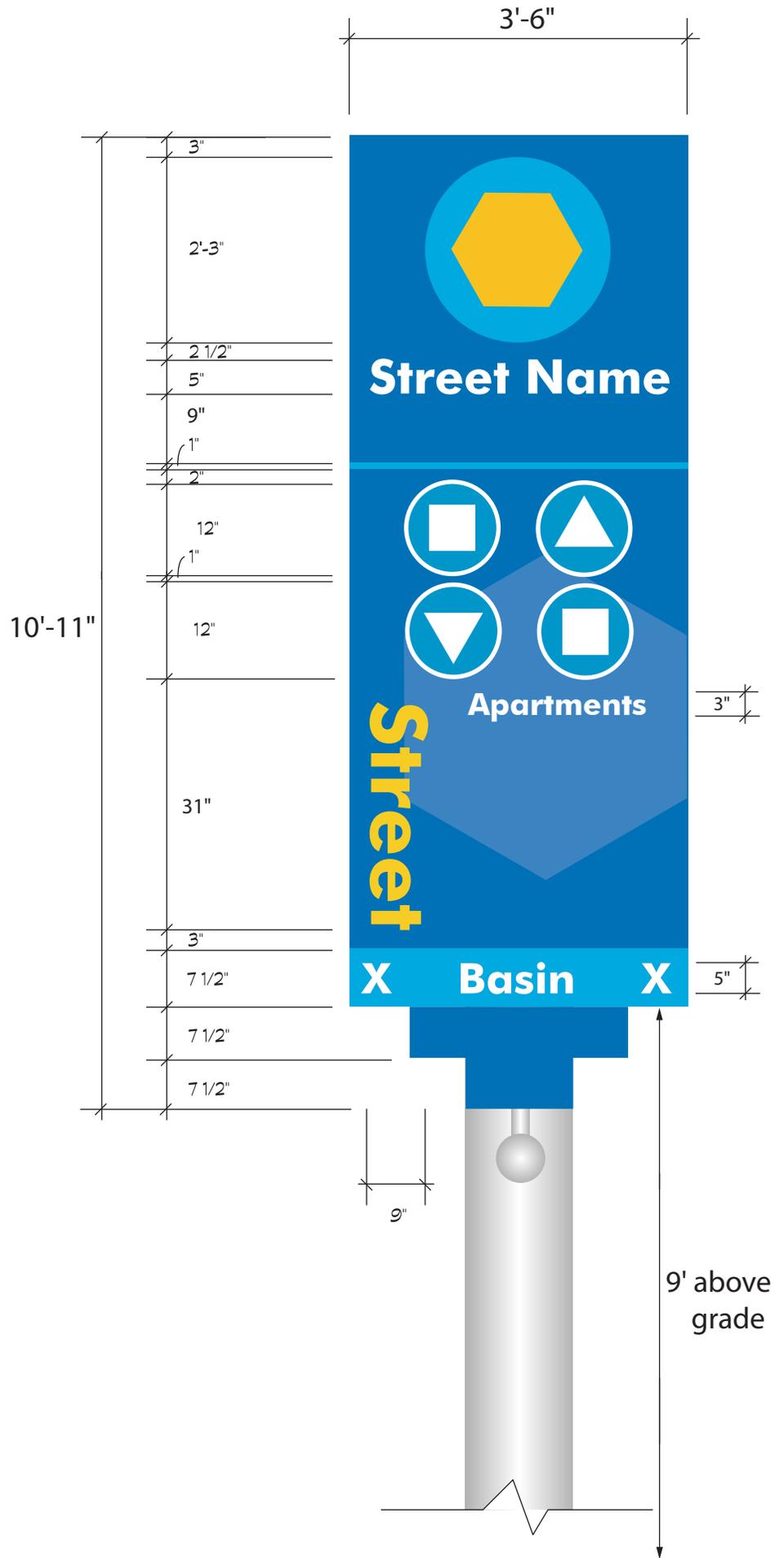
Identity Signage Addendum

Typical Mole Sign (Existing)



Identity Signage Addendum

Typical Mole Sign (Proposed)



Identity Signage Addendum Existing Primary Road Signage



Identity Signage Addendum Mole Sign Modification (Proposed)



PMS 293



PMS 124



PMS 3145



PMS 382



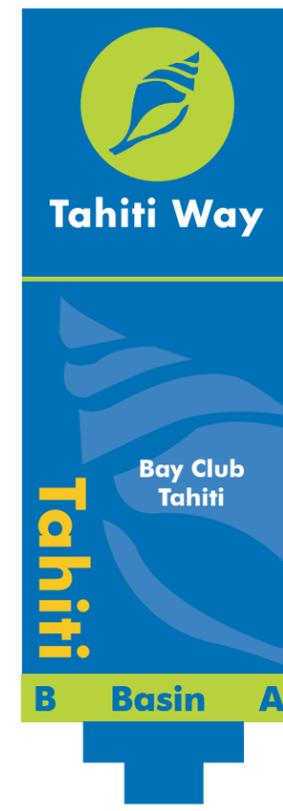
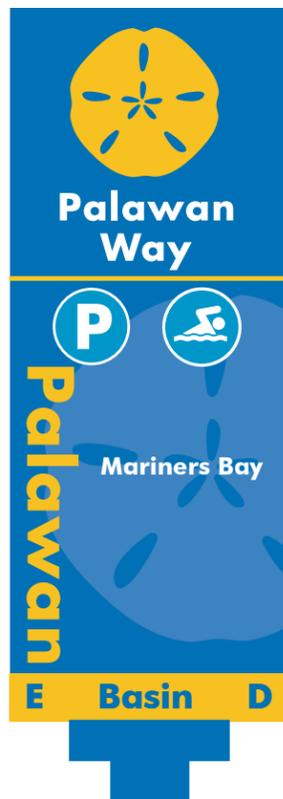
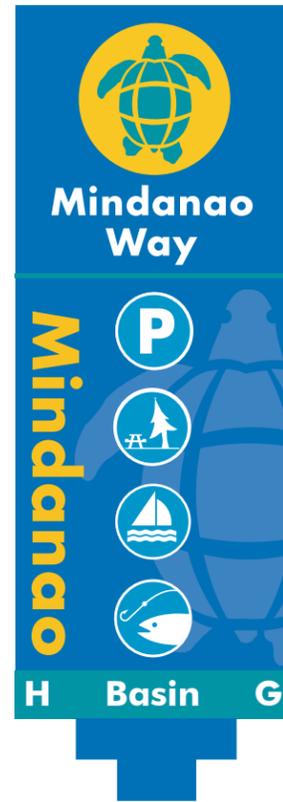
PMS 2985



PMS 285



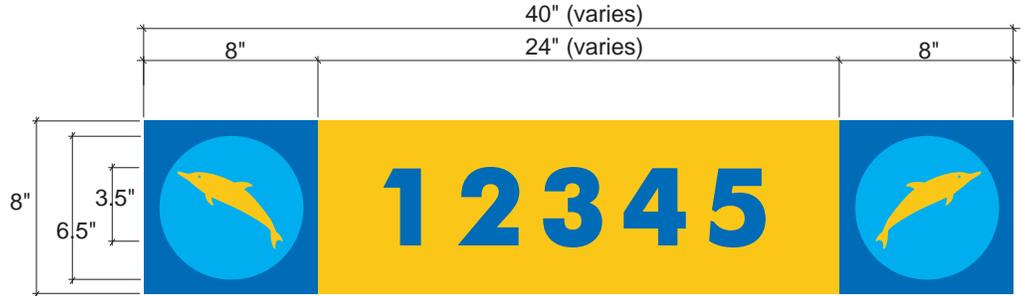
PMS
Process Blue



Identity Signage Addendum

Curb Treatment

Approved Label Design
(Jan 2005)



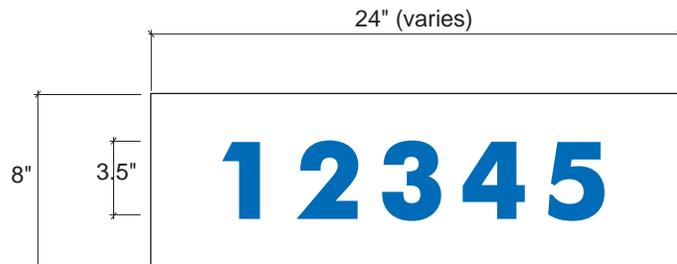
Test Label, 3-color
(installed Dec 2005)



Test Label, Blue
(installed Dec 2005)



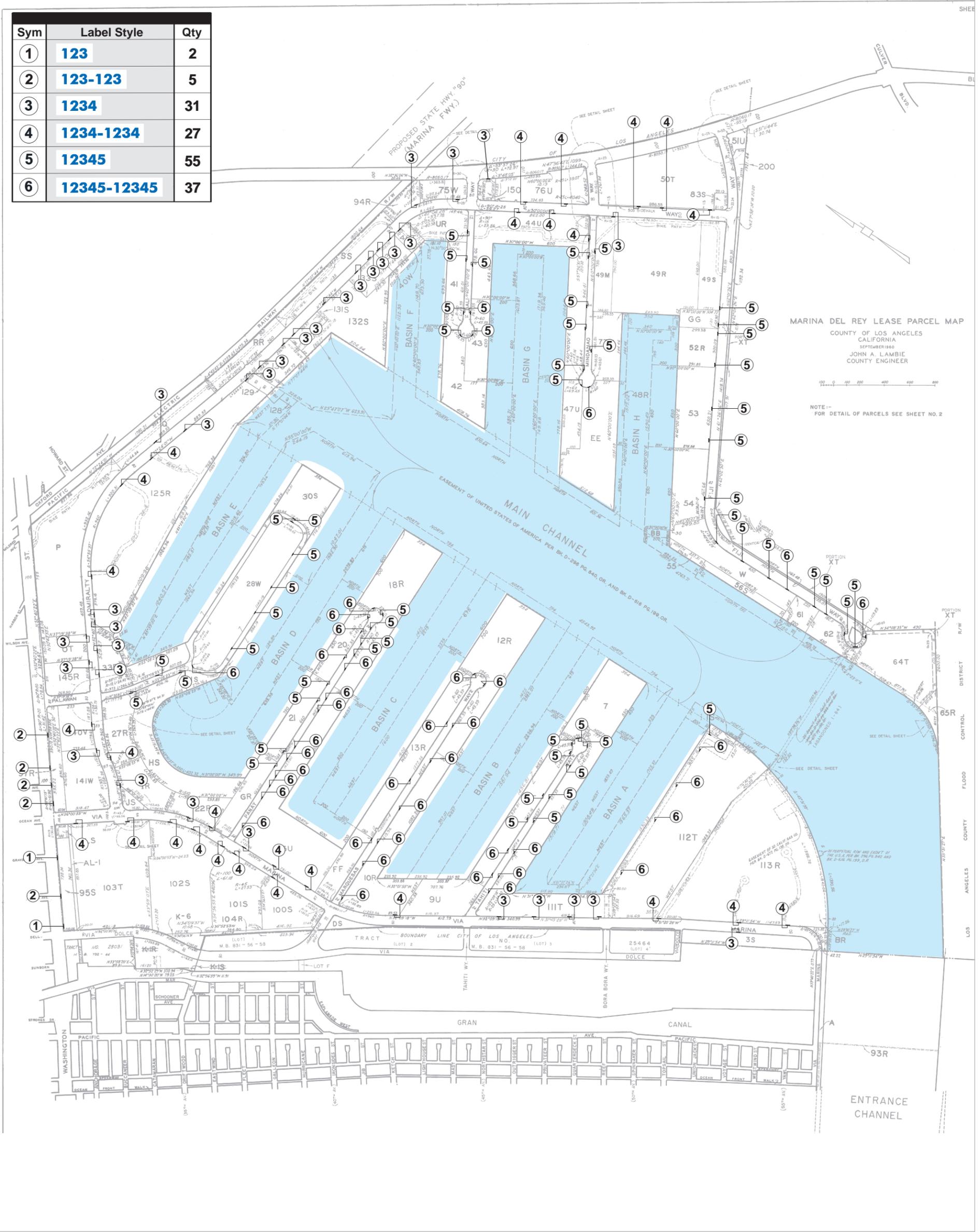
Proposed Label Design



Identity Signage Addendum

Curb Label Styles and Locations

Sym	Label Style	Qty
①	123	2
②	123-123	5
③	1234	31
④	1234-1234	27
⑤	12345	55
⑥	12345-12345	37





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Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

March 19, 2009

TO: Design Control Board

FROM: Santos H. Kreimann, Director

Subject: **AGENDA ITEM 7E – SUMMARY OF THE REVISED RESPONSIBILITIES OF THE DESIGN CONTROL BOARD**

Item 7E on your agenda is a summary requested by your Board and prepared by the Department of Regional Planning of the revised responsibilities of the Design Control Board pursuant to the amendment to the County Code, Title 22-Planning and Zoning, revising and clarifying the responsibilities of the Design Control Board and the Regional Planning Commission specified in the Marina del Rey Specific Plan.

SHK:cm
Attachment



Los Angeles County
Department of Regional Planning

Planning for the Challenges Ahead



Jon Sanabria
Acting Director of Planning

March 18, 2009

TO: The Design Control Board
FROM: Michael Tripp, Principal Regional Planning Assistant
SUBJECT: SUMMARY OF THE REVISED RESPONSIBILITIES OF THE DESIGN CONTROL BOARD

On February 17, 2009, the Board of Supervisors adopted an amendment to the County Code, a copy of which is attached, that revised the duties of the Marina Del Rey Design Control Board. A summary of these changes, which take effect March 19, 2009, can be found below:

- Project consistency with the Marina del Rey Local Coastal Program will now be evaluated by the regional planning commission or a hearing officer. The design control board will be responsible for reviewing layout, components, and quantity of landscaping. (22.46.1060)
- Project design review will no longer be subject to the design control board's Statement of Aims and Policies, which is found in Appendix C of the Certified Local Coastal Program. (22.46.1060.E.4)
- Communitywide design guidelines of the Marina del Rey Specific Plan will no longer be administered by the design control board. The regional planning commission or hearing officer will now follow these guidelines through the coastal development permit process. The design control board is still permitted to make recommendations to the regional planning commission or hearing officer. (22.46.1060.E.6)
- The review of site plans for converted or mixed uses, to ensure their design will enhance compatibility of the uses with each other and adjoining uses, will now be reviewed by the regional planning commission or hearing officer, rather than the design control board. The design control board will no longer adopt a written report and/or provide marked plans illustrating its conclusion relating to a project's consistency with the Local Coastal Plan. (22.46.1090.C.6.d)
- The design control board shall now review all new developments, including renovations, concurrently with the coastal development permit process. The design control board shall conduct a conceptual review that shall analyze the architectural design and site planning of a proposed development. Any written recommendations, written report, or conclusions of the design control board shall be submitted to the regional planning commission or hearing officer within 120 days of the filing of a coastal development permit application. If the regional planning commission or

hearing officer approves a coastal development permit, the project must return to the design control board for final review of architectural design, landscaping and signs. (22.46.1110)

- Applications for development in the Marina no longer require the approval of the design control board prior to submittal to the Department of Regional Planning for review of a Coastal Development Permit. (22.46.1180.A.12)
- The design control board will no longer review development for conformance with the Specific Plan and with the identity and accessibility of the Marina as a public boating and recreational facility. The board's analysis will not address public access, height, circulation, massing, visual impact, views, view corridors, compatibility of uses in a mixed use project or the visibility and convenience of public spaces as they pertain to the LCP. The design control board will now review development for architectural design and site planning. (22.46.1180.A.12.a)
- New roads and infrastructure will no longer be required to follow landscaping standards required by the design control board. They will still be required to follow the design and recreational policies of the Local Coastal Program. (22.46.1190.A.9)
- The design control board will have final review of the architectural design, landscaping and signs based on the site plan approved by the regional planning commission or hearing officer. (22.46.1190.A.16)
- Some projects in the Marina will no longer be subject to review by the design control board. (22.46.1200 and 22.46.1780)

Attachment



Alexanian Hamilton
MINUTES OF THE BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Sachi A. Hamai, Executive Officer-
Clerk of the Board of Supervisors
383 Kenneth Hahn Hall of Administration
Los Angeles, California 90012

At its meeting held February 17, 2009 the Board took the following action:

43

The following item was called up for consideration:

Ordinance for adoption amending the County Code, Title 22 - Planning and Zoning, to revise and clarify the provisions of the Marina del Rey Specific Plan relating to the responsibilities of the Regional Planning Commission and the Small Craft Harbors Design Control Board.

On motion of Supervisor Ridley-Thomas, seconded by Supervisor Molina, duly carried by the following vote: Ayes: Supervisors Molina, Ridley-Thomas, Yaroslavsky, Antonovich and Knabe; Noes: None, the Board adopted the attached Ordinance No. 2009-0004 entitled, "An ordinance amending Title 22 - Planning and Zoning of the Los Angeles County Code, to revise and clarify the provisions of the Marina del Rey Specific Plan relating to the responsibilities of the Regional Planning Commission and the Small Craft Harbors Design Control Board." This ordinance shall take effect March 19, 2009.

R:\Final Documents\Communications and Letters\Year 2009\021709\02021709_43.doc

Attachment

Copies distributed:

Each Supervisor
Chief Executive Officer
County Counsel
Acting Director of Planning
Director of Beaches and Harbors

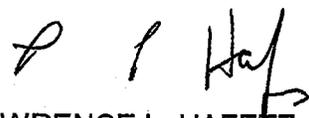
(ALSO SEE BOARD ORDER NO. 10 THIS DATE)

MAR - 2 2009

ANALYSIS

An ordinance amending Title 22 - Planning and Zoning of the Los Angeles County Code, to revise and clarify the provisions of the Marina del Rey Specific Plan relating to the responsibilities of the Regional Planning Commission and the Small Craft Harbors Design Control Board.

RAYMOND G. FORTNER, JR.
County Counsel

By 
LAWRENCE L. HAFETZ
Principal Deputy County Counsel
Property Division

LLH:sh

5/10/07 (requested)

02/02/09 (revised)

ORDINANCE NO. 2009-0004

An ordinance amending Title 22 - Planning and Zoning of the Los Angeles County Code, to revise and clarify the provisions of the Marina del Rey Specific Plan relating to the responsibilities of the Regional Planning Commission and the Small Craft Harbors Design Control Board.

The Board of Supervisors of the County of Los Angeles hereby ordains as follows:

SECTION 1. Section 22.46.1060 is hereby amended to read as follows:

22.46.1060 Communitywide design guidelines.

Communitywide design guidelines concern several areas. These areas include landscaping, signs, site design, planning, and architectural treatment. These guidelines are considered to be mandatory when the word "shall" is used and are permissive when the word "may" is used. Developments shall be analyzed for conformance with this Specific Plan and with the identity and accessibility of the Marina as a public boating and recreational facility through the coastal development permit process. The analysis shall address, at a minimum, public access, height, circulation, massing, visual impact, views and view corridors, compatibility of uses in a mixed use project, and the visibility and convenience of public spaces as they pertain to the policies of this LCP. During the coastal development permit process, the regional planning commission or hearing officer shall require modifications to development proposals where necessary to achieve consistency with the LCP.

A. Landscaping. Landscaping shall include trees and shrubbery, with adequate ground cover to protect the soil. Landscaped borders used to shield obtrusive uses shall have a minimum width of eight feet and shall consist of vegetation of sufficient density to hide the use. Landscaping along site perimeters shall have a minimum width of eight feet and shall allow visual access into the lot, except where the landscaping is being used to screen an obtrusive use. These standards shall be implemented in a manner consistent with all other provisions of the certified LCP to encourage unique site design. Layout, components, and quantity of landscaping for development in the existing Marina shall be subject to approval by the design control board.

B. Lot Coverage. Lot coverage by buildings, shall be limited as otherwise restricted in the Specific Plan, and shall not exceed 90 percent of the net lot area; a minimum of 10 percent of the net lot area shall be landscaped. ~~Layout, components and quantity of landscaping for development in the existing Marina shall be subject to approval by the design control board.~~

...

E. ~~Site Design~~Planning and ~~Architectural Treatment~~Design. Site ~~design~~planning and ~~architectural treatment~~design include such elements as structural height, bulk, spacing, on-site open space, facade design, materials, and colors.

1. ~~Site Design~~Planning. Planes of the exterior building walls should vary in depth and/or direction to avoid bulk and monotony, and should relate closely to

the pedestrian promenade. Building placement and design shall avoid long, continuous blocking of water views.

...

4. ~~Architectural Treatment~~Design. Among other important objectives, good sitearchitectural design is essential in maintaining compatibility among adjacent land uses and preserving important public amenities such as view corridors and scenic vistas. Balconies, terraces, and patios are encouraged. Outdoor dining facilities which do not interfere with public accessways are also encouraged to take advantage of water views and scenic vistas throughout Marina del Rey in those areas where restaurants are allowed by this Specific Plan; such facilities shall comply with the public view and public access provisions of this Specific Plan and the provisions of subsection G of Section 22.28.070. ~~Specific design review within the existing Marina is the responsibility of the design control board's Statement of Aims and Policies, dated February 17, 1987 found in Appendix C of the Certified LIP.~~

...

6. ~~Communitywide design guidelines are established and administered by the design control board of the department of beaches and harbors~~shall be followed by the regional planning commission and hearing officer during the coastal development permit process. The design control board shall continue to review architectural designs and site plans, and may make recommendations to the regional planning commission and hearing officer for development projects in the existing Marina pursuant to Section 22.46.1110.

...

SECTION 2. Subsection C of Section 22.46.1090 is hereby amended to read as

follows:

22.46.1090 Land use monitoring and phasing.

...

C. **Development Limitations and Phasing.** Specific monitoring criteria for development phasing are described as follows:

....

6. **Conversion.**

...

d. ~~The design control board shall review the site plans of~~ converted or mixed uses shall be reviewed during the coastal development permit process to assure that the design will enhance compatibility of the uses with each other and with adjoining uses. The ~~board~~ site plans shall ~~consider~~ show massing, public access and views, pedestrian and automobile traffic patterns, convenience of loading and trash hauling, and the separation of public and residential routes and entrances of the building as they relate to the project's consistency with the LCP. ~~The design control board shall consider and adopt a written report and/or provide marked plans to illustrate its conclusions relating to the project's consistency with its guidelines and the LCP.~~ Design changes necessary to assure compliance with the access, visual quality, recreation, and other policies of this LCP shall be incorporated into the coastal development permit as conditions of development.

SECTION 3. Section 22.46.1110 is hereby amended to read as follows:

22.46.1110 Review of new development.

All development in Marina del Rey shall require a coastal development permit, processed in accordance with Part 17 of Chapter 22.56 of this Title 22. At the public hearing conducted by the regional planning commission or hearing officer, any recommendations submitted by the design control board pursuant to subsection D shall be considered. Development shall be approved if a finding is made that the development conforms to the certified LCP, and for projects between the first public road and the sea, also conforms to the access and recreation policies of the California Coastal Act.

A. Development in Marina del Rey shall be assessed during the coastal development ~~review~~permit process to identify the development's impacts and needs associated with the public's right to recreational access to and along the waterfront, including how on-site open space and project features facilitate public uses. The conditions imposed by the county upon such developments shall reasonably relate to the impacts and needs of the affected development and related development. The conditions shall be those which are necessary to alleviate all significant adverse direct and cumulative impacts including those needs identified in the development assessment process. Therefore, the provisions in the Specific Plan relating to compulsory dedication of shoreline access shall be implemented on a case-by-case basis, and appropriate findings supported by substantial evidence shall be adopted by the local agency to support such conditions. The conditions shall substantially advance

a legitimate state interest, without denying a lessee or owner economically viable use of the land.

....

D. Design Control Board. The design control board, appointed by the board of supervisors, shall review all new development proposals, including renovations, for consistency with the Specifications and Minimum Standards of Architectural Treatment and Construction, as amended on October 17, 1989; the Statement of Aims and Policies, dated February 17, 1987; and the Revised Permanent Sign Controls and Regulations, dated September 1971, found in Appendix C of the certified LIP.

1. The design control board shall conduct a conceptual review of all new development proposals, including renovations, concurrently with the coastal development permit process. The conceptual review shall analyze the architectural design (i.e., building and façade design) and site planning of the proposed development. Any recommendations, including a written report and/or marked plans, to illustrate its conclusions relating to the project's architectural design (i.e., building and façade design) and site planning shall be submitted by the design control board to the regional planning commission or hearing officer within 120 days of the filing of a coastal development permit application.

2. Following the regional planning commission's or hearing officer's action on coastal development permits, the design control board will have final review of architectural design (i.e., building and façade design, materials, colors), landscaping,

and signs based on the site plan approved by the regional planning commission or hearing officer.

SECTION 4. Subsection A of Section 22.46.1180 is hereby amended to read as follows:

22.46.1180 Filing requirements.

A. An application for new development shall contain the following information. In the case of an application for a coastal development permit, the information shall be in addition to the material required in Section 22.56.2310 relating to coastal development permits.

...

12. ~~Site Plan Review Within the Existing Marinas.~~ All applications for development in the existing Marina shall include accurate, scaled site plans and elevations, showing gross square footage of existing and proposed development, parking, and parking requirements, as well as access and view corridors required by this certified LCP. ~~These site plans and elevations shall be signed and approved by the design control board.~~

a. ~~The design control board shall review the development for conformance of the project with this Specific Plan and with the identity and accessibility of the marina as a public boating and recreational facility. The board's analysis shall address, at a minimum, public access, height, circulation, massing, visual impact, views, and view corridors, compatibility of uses in a mixed use project, and the visibility and convenience of public spaces as they pertain to the policies of this LCP. The design~~

~~control board shall adopt a written report and/or exhibits describing their analysis and recommendations. The design control board, as a condition of its approval, may require the applicant to return with final plans for approval of signage, landscaping, color and other details. receive site plans for its review pursuant to the provisions of~~
Section 22.46.1110.

...

17. Materials relating to review by the design control board. The applicant must provide documentation that a complete application for the proposed development, consisting of schematic plans, drawings, fees, etc., as required by the Specifications and Minimum Standards of Architectural Treatment and Construction, has been submitted to the department of beaches and harbors for expeditious delivery to, and conceptual review by, the design control board.

SECTION 5. Subsection A of Section 22.46.1190 is hereby amended to read as follows:

22.46.1190 Conditions of approval.

A. The following conditions shall be imposed, where applicable, for development in Marina del Rey.

...

9. New roads and infrastructure shall be designed and constructed in an environmentally sensitive manner, and shall follow the design and recreation policies of the certified LCP, ~~including landscaping standards required by the Design Control Board.~~

...

16. The design control board will have final review of the architectural design (i.e., building and façade design, materials, colors), landscaping and signs based on the site plan approved by the regional planning commission or hearing officer.

...

SECTION 6. Subsection A of Section 22.46.1200 is hereby amended to read as follows:

22.46.1200 Land use category use restrictions and development standards--Purpose.

A. The following use restrictions and development standards shall apply to land use categories in this Specific Plan area. All land use categories are subject to the design guidelines and phasing requirements provided for in Sections 22.46.1060 and 22.46.1090 of this Specific Plan. Land use categories extend beyond the parcel boundary line to the centerline of the street(s) bordering the parcel. Development on a parcel must also conform to the Site-Specific Development Guidelines of this Specific Plan. As used in these Land Use Restrictions and in the site-specific guidelines, the word "shall" means a requirement is mandatory whereas the word "may" means the standards are encouraged but not imperative. Where site-specific guidelines found in Section 22.46.1790 or the conditions of development found in Section 22.46.1190 differ from the regulations of these Land Use Restrictions and Development Standards, such site-specific standards and conditions of development shall supersede the land use category regulations listed below. ~~All development in the existing Marina is subject to~~

~~the review of the design control board of the department of beaches and harbors.~~ If there is a conflict among these development standards, the more restrictive document shall control.

...

SECTION 7. Subsection F of Section 22.46.1780 is hereby amended to read as follows:

22.46.1780 Site-Specific Development Guidelines--Purpose.

...

F. All parcels are subject to the phasing requirements outlined in Section 22.46.1090 of this Specific Plan. In addition, all parcels must conform to the Use Restrictions and Development Standards and to these site-specific guidelines. ~~Finally, development on all parcels in the existing Marina is subject to the review of the Design control board.~~ As used in these land use restrictions and in the site-specific guidelines, the word "shall" means a requirement is mandatory whereas the word "may" means the standards are encouraged but not imperative. Where site-specific guidelines found in Sections 22.46.1790 through 22.46.1940, or the conditions of approval found in Section 22.46.1190 differ from the land use category regulations and development standards listed in Section 22.46.1200, above, such site-specific standards and conditions of development shall supersede the land use category regulations. If there is a conflict among these development standards, the more restrictive document shall control.

...

DRAFT

**MINUTES
OF
MARINA DEL REY
DESIGN CONTROL BOARD**

January 15, 2009 2:00 p.m.

**Department of Beaches and Harbors
Burton Chace Park
Community Building – 13650 Mindanao Way
Marina del Rey, CA 90292**

Members Present: Susan Cloke, Chair, First District
Peter Phinney, A.I.A., Vice-Chair, Fourth District
David Abelar, Second District
Tony Wong, P.E., Fifth District

Absent Member: Simon Pastucha, Third District

Department Staff Present: Santos H. Kreimann, Acting Director
Charlotte Miyamoto, Planning Division Chief
Ismael Lopez, Planner
Teresa Young, Secretary

County Staff Present: Tom Faughnan, Principal Deputy County Counsel
Michael Tripp, Department of Regional Planning

Guests Testifying: Steve Montagino, Los Angeles County Fire Department
Thom Dutton, Los Angeles County Fire Department
Joseph Graham, Los Angeles County Fire Department
Renolds B. Cairncross, Los Angeles County Fire Department
Jennifer Carter, Esprit I
Thomas W. Henry, Pacifica Hotel Company
Victoria Pakshong, Place Landscape
Michael Brown, Kollin Altomare Architects
Tim Riley, Marina del Rey Lessees Association
Dan Gottlieb, Marina Strand Colony II Resident

1. **Call to Order, Action on Absences and Pledge of Allegiance**

Ms. Cloke called the meeting to order at 2:15 p.m. and led the Pledge of Allegiance

Mr. Phinney (Abelar) moved to excuse Mr. Pastucha from the January 15, 2009 meeting
{Unanimous consent}

2. **Approval of Minutes**

December 18, 2008 minutes approved out of order with the following changes:

Changes shown in **bold, underlined**

- Page 5, second paragraph now reads:

“Ms. Cloke said the Guidelines still had language inconsistencies and asked that pump-out stations be included. She also stated the Guidelines needed a complete tree and street identity index before they could be approved”

Mr. Phinney (Abelar) moved to approve the December 18, 2008 minutes as modified
{Unanimous consent}

3. **Design Control Board Reviews**

None

4. **Consent Agenda**

None

5. **Old Business (Item 5 taken out of Agenda order)**

A. **Parcel 129 - LACO Fire Station #110 - DCB #09-001**

Consideration of a new storage shed

Ms. Miyamoto gave the project overview.

Public Comment

None

Ms. Cloke (Phinney) moved to approve DCB #09-001 as submitted {Unanimous consent}

6. **New Business (Item 6A taken out of Agenda order)**

A. **Parcel 12 - Esprit I - DCB #08-017-B**

Further consideration of new directional and apartment building signage

Ms. Carter gave the project overview

Ms. Cloke asked Ms. Carter to show the location of each sign on the Exhibit A site plan

Ms. Carter presented each sign in the DCB submittal and identified the location of each

Ms. Cloke asked if the Marina Facility buildings had public restrooms

Ms. Carter replied that restrooms were available only for boaters. She also added that their proposal for a mole road sign will be contingent on the Department's mole road sign report to be presented in the future to the DCB

Public Comment

None

Board Comment

Mr. Kreimann noted that signs C1 through C5 needed to have consistent wording with all signs depicting either the "Resident Parking #" or "Resident # Parking" format

Ms. Cloke agreed with Mr. Kreimann and stated that the resident parking number could be placed before or after the word "Parking" for consistency purposes

Mr. Phinney suggested placing the dock and slip numbers along the facility building entrances for signs F1, F2 and F3

**Ms. Cloke (Phinney) moved to approve DCB #08-017-B with the following conditions:
{Unanimous consent}**

1. Sign C (directional parking signs)
 - C1 - "RESIDENT 1 PARKING"
 - C2 - "RESIDENT 1-2 PARKING"
 - C3 - "RESIDENT 2 PARKING"
 - C4 - "RESIDENT 3-4-5 PARKING"
2. Sign F (marina facility door signage) - all centered
 - F1 - "ESPRIT" over "MARINA ONE" - centered
 - F2 - "ESPRIT" over "DOCKMASTER" over "OFFICE" over hours of operation
 - F3 - "ESPRIT" over "MARINA THREE" - centered

Ms. Carter noted that Signs C1 through C4 could also have the number after "Parking"

Ms. Cloke disagreed and noted the format should be "Resident # Parking"

B. Parcel 145 - Marina International Hotel - DCB #08-018

Further consideration of hotel building renovations

Mr. Henry gave the project overview

Ms. Pakshong noted the landscape improvements from the previous design

Mr. Henry added they had investigated an alternate design option which would also be presented. He noted the proposed design addressed concerns raised during the previous meeting

Mr. Brown stated the alternate design option (Option 2) included revisions that addressed concerns raised during the December 22, 2008 pre-submittal meeting, which consisted of mid-century modern architecture with improved color accents and materials

Public Comment

None

Board Comment

Ms. Cloke noted the project would be considered for approval in concept with specific materials, landscape, signage and lighting to return at a later date

Mr. Abelar (Wong) moved to approve DCB #08-018 “Option 2” in concept with the condition that the Applicant submit to the Department of Regional Planning for approval and return to the DCB post-entitlement with details on final colors, materials, landscape, signage and lighting {Unanimous consent}

7. Staff Reports

Ms. Miyamoto provided a summary of the Ongoing Activities Report including that the County is still awaiting formal delivery of the October 16, 2008 Coastal Commission Periodic Review recommendations and about the progress of the working groups

Ms. Cloke asked for clarification on why the working groups were asked not to video tape the public meetings

Mr. Tripp noted that Gina Natoli with the Department of Regional who organized the working groups, informed the members they could vote on whether they preferred to video tape the meetings. The group voted not to record them as some members felt uncomfortable. The video taping of the meeting nevertheless continued

Ms. Cloke asked Mr. Faughnan for further clarification

Mr. Faughnan stated the work group meetings were not Brown Act meetings and they could vote on the issue of video taping. He added that provisions of the Brown Act allow meetings to be video taped so long as they are not disruptive

Mr. Tripp said he would convey the information to his Department

Public Comment

Mr. Riley commented that the working group had indeed voted against the recording of the meetings

Ms. Miyamoto provided a summary of the report on the Special Events in the Marina and on the Beaches

Ms. Miyamoto provided a summary of the DCB meeting dates proposed for 2009

Mr. Riley asked for the Board to reconsider the former DCB schedule on the 3rd Thursday of each month, not the 4th Thursday as currently proposed

Ms. Cloke noted the change was required due to room availability issues and to allow for ample time to review projects prior the DCB meetings

**Mr. Wong (Phinney) moved to accept the proposed DCB schedule for 2009.
{Unanimous consent}**

8. Comments from the Public

Mr. Gottlieb commented on MdR redevelopment projects, The Shores EIR, and quality of life for County and residents of unincorporated areas

9. Adjournment

Mr. Abelar (Wong) moved to adjourn the Design Control Board meeting at 4:58 p.m.

Respectfully submitted,

Teresa Young

Secretary for the Design Control Board

DRAFT

**MINUTES
OF
MARINA DEL REY
DESIGN CONTROL BOARD
*SPECIAL MEETING***

February 26, 2009 3:00 p.m.

**Department of Beaches and Harbors
Burton Chace Park
Community Building – 13650 Mindanao Way
Marina del Rey, CA 90292**

Members Present: Susan Cloke, Chair, First District
Peter Phinney, A.I.A., Vice-Chair, Fourth District
David Abelar, Second District
Simon Pastucha, Third District

Members Absent: Tony Wong, P.E., Fifth District

Department Staff Present: Santos H. Kreimann, Director
Charlotte Miyamoto, Chief, Planning Division
Ismael Lopez, Planner

County Staff Present: Tom Faughnan, Principal Deputy County Counsel
Michael Tripp, Department of Regional Planning

Guests Testifying: Jennifer Carter, Espirt I
Primitivo Castro, Office of State Senator Jenny Oropeza
Chuck Colby, The Organic Panificio
Art Caballero, DPW County of Los Angeles

- 1. Call to Order, Action on absences and Pledge of Allegiance**
Ms. Cloke called the meeting to order at 3:10 p.m. and Mr. Phinney led the Pledge of Allegiance

Ms. Cloke asked for a moment of silence in observance of Ms. Julie Carpenter's passing

There was no action taken on the absent member
- 2. Approval of Minutes**
None

3. Design Control Board Reviews

A. Parcel 12 - Espirt I, DCB #08-017-B

Approval of the record of the DCB January 15, 2009 action for conditional approval of new directional and apartment building signage

Ms. Carter discussed Esprit's request to change the wording condition applied to Signs C1 - C4 during the previous DCB meeting

Public Comments

None

Board Comments

Ms. Cloke (Phinney) moved to approve DCB #0817-B with Sign C (directional parking signs) as follows:

- C1 - Resident Parking 1**
- C2 - Resident Parking 1 - 2**
- C3 - Resident Parking 2**
- C4 - Resident Parking 3 - 4 - 5**
- C5 - Guest - Boater - Resident Parking 5**

B. Parcel 145 - Marina International Hotel - DCB #08-018

Approval of the record of the DCB January 15, 2009 action for conditional approval in concept of hotel building renovations

Public Comments

None

Board Comments

**Mr. Phinney (Abelar) moved to approve DCB #08-018 as submitted
{Unanimous consent}**

C. Parcel 129 - LACO Fire Station #110 DCB #09-001

Approval of the record of DCB January 15, 2009 action for approval of new storage shed

Public Comment

None

Board Comments

**Mr. Phinney (Pastucha) moved to approve DCB #09-001 as submitted
{Unanimous consent}**

5. Old Business

None

6. New Business

A. Parcel 49S - LACO DPW - Used Oil Collection Center DCB #09-002

Consideration of new signage and security camera installation

Ms. Miyamoto gave a project overview

Mr. Caballero discussed the problems of illegal dumping of hazardous waste at the oil collection center such as paint

Mr. Abelar asked for clarification on clean vs. dirty oil and if an additional container could be used for dirty oil

Mr. Caballero said dirty used oil contained oil mixed with another substance such as antifreeze or paint. He added that two containers were on site to collect clean used oil, as mandated by the California Integrated Waste Management Board (CIWMB)

Ms. Cloke noted the intent of the center was to provide a convenient location for waste collection, which allowed the public to recycle products that are harmful to the environment, although not necessarily following CIWMB's guidelines. She added that the public was trying to do the right thing, but instead the County would be treating them as criminals

Mr. Caballero stated the site had been operating since 1995 and added that radioactive waste had been disposed of at the site, which is extremely harmful to the environment

Ms. Cloke noted the request had not been thoroughly and properly planned out, adding that proper mechanisms for public outreach and education on waste collection should be available, rather than monitoring the site to fine individuals

Mr. Caballero said the project's intent was to protect the public health and safety, adding that waste illegally dumped at the site was usually uncovered and unprotected, which may spill into the surrounding environment. He added that a permanent center at the Hyperion plant, three miles away, collected waste other than oil

Ms. Cloke stated that the Hyperion location collected paint at certain hours only, adding that she had been turned away in the past

Mr. Kreimann noted the Department recommended only five signs as opposed to the eight proposed, adding that he understood the request was a bit excessive. He also stated the request included public health signs explaining the disposal of used oil and illegal waste

Ms. Cloke said the proposed signage did not communicate proper procedures effectively and treated the public as criminals

Mr. Kreimann stated some people were dumping illegal waste knowingly, which had to be stopped. He added that he would coordinate with Public Works to seek alternate solutions

Ms. Cloke said a consolidated sign that communicated information in a way that was appropriate to the Marina was preferred

Ms. Miyamoto stated the oil collection center was not staffed because only oil was collected, adding that if other waste was collected, certified personnel would need to be present. She noted that all other County-wide locations were staffed and opened during certain hours per day, whereas the MdR collection center was unmanned and open 24/7

Ms. Cloke said a different approach would have to be pursued, with graphically smart and attractive signs, which efficiently communicated to the public the proper method for waste collection at MdR. She noted this was an opportunity for the County to receive credit for a project that could be positive and educational for all

Mr. Faughnan stated that if the County was going to have a recycling facility, then it needed to be permanent, adding that the un-manned recycling facility was not meant to allow the public to drop any hazardous waste they desired

Mr. Kreimann asked if the Board preferred a single sign which relayed the proper safety information and process to the public

Ms. Cloke said it should be a design that was consistent with Marina standards and one that the County could get credit for by helping the community

Mr. Pastucha commented on the signage font, noting that most signs contained the same font size, thereby losing the public with excessive wording. He also noted he appreciated the main identification sign and cameras, which made the center a safer site. He added that surveillance notices could be removed, and possibly modifying other signs to include oil deposit instructions on the containers

Mr. Phinney noted the center itself needed improvement, which also discouraged the public to follow regulations related to waste dumping. He added that should the center be more attractive and properly maintained, the public would likely act more responsively. He also mentioned that the project should be re-examined to provide a friendlier and cleaner design, suggesting collection of all chemicals before they piled up

Mr. Kreimann asked if the Board would approve the security cameras at this time

Ms. Cloke noted the Board would not piece-meal the project, adding that a banner could be considered for the following month if desired and, that the County should think of a different way to communicate with the public

Public Comments

Mr. Colby noted that simply installing the camera housing may prevent the public from dumping illegal waste

Board Comments

**Mr. Phinney (Abelar) moved to continue this matter up to 90 days
{Unanimous consent}**

B. Parcel 33 - The Organic Panificio - DCB #09-003

Consideration of signage and patio modifications

Ms. Miyamoto gave the project overview

Mr. Colby discussed the tree removal, patio and signage modifications

Public Comments

None

Board Comments

Mr. Abelar asked if replacing the Mexican palm trees with a different species would make a difference and if staff preferred that they be replaced on site

Ms. Miyamoto stated that staff was open to suggestions from the Applicant and that the Board could consider the location of the trees

Ms. Cloke asked if there were other projects in MdR in need of palm trees for relocation purposes

Ms. Miyamoto noted the Jamaica Bay Inn and Trizec Towers might be in need of trees

Mr. Pastucha asked if the trees would have to be cut

Mr. Colby said that a section of the deck would have to be removed because the trees were too tall, adding that he would gladly donate them

Mr. Pastucha recommended talking to a tree nursery about donating the trees and asked for the Department's policy on biological monitoring of nesting sites, noting the City of LA had been going through similar issues

Mr. Kreimann stated that a condition of approval would have to be imposed requiring monitoring to avoid nesting and roosting impacts, adding that the tree trimming policy would have to be abided by

Ms. Cloke asked if the replacement of the trees could be included in the redevelopment project for Parcel 33/NR

Mr. Faughnan said it would be appropriate to request the addition of three trees to the landscape plans of the redevelopment project. He also noted there were no policies requiring lessees to replace trees at a different site

Public Comments

None

Board Comment

**Ms. Cloke (Abelar) moved to approve DCB-09-003 with the following conditions:
{Unanimous consent}**

- 1. Applicant to provide appropriate biological monitoring information as directed by staff in order to ensure that the birds are protected.**
- 2. That the County and the applicant work together to make every possible effort to find a suitable location for the trees, first in the Marina, and then if that is not possible outside of the Marina. If after the County and the applicant have done their due diligence and no other location is available, the trees may be removed**
- 3. The master lessee shall be responsible for replacing the trees in the Marina.**

7. Staff Reports

Ms. Miyamoto provided a summary of the Staff Reports

Ms. Miyamoto asked if there were any questions about the February 17, 2009 Board of Supervisors approval of the Amendment to the LCP that clarified the roles and responsibilities of the DCB

Mr. Abelar asked for a hard copy of the Board of Supervisors action which will be mailed to all members

Mr. Faughnan advised that the changes to the DCB will be in effect by the time of the March DCB meeting

Mr. Tripp offered to prepare a summary of the changes to the DCB's roles and responsibilities

Ms. Cloke thanked Mr. Tripp

Mr. Phinney asked about impacts of the DCB changes to the progress of the Marina del Rey Design Guidelines

Mr. Kreimann replied that the Guidelines would be moving forward and we would like to work with a DCB sub-committee to go over the mole road trees before finalizing the Guidelines

Ms. Cloke requested the sustainable plant and tree lists from the Coastal Commission, Playa Vista, and the County's Green Building Program

Ms. Cloke Mr. Tripp to contact Marcia Hanscom who had contacted her about the working groups

Public Comments

Primitivo Castro of State Senator Jenny Oropeza's office introduced himself to the Board

Ms. Cloke and Mr. Kreimann welcomed him to the meeting

Adjournment

Ms. Cloke adjourned the meeting at 5:06 p.m.

Respectfully Submitted,

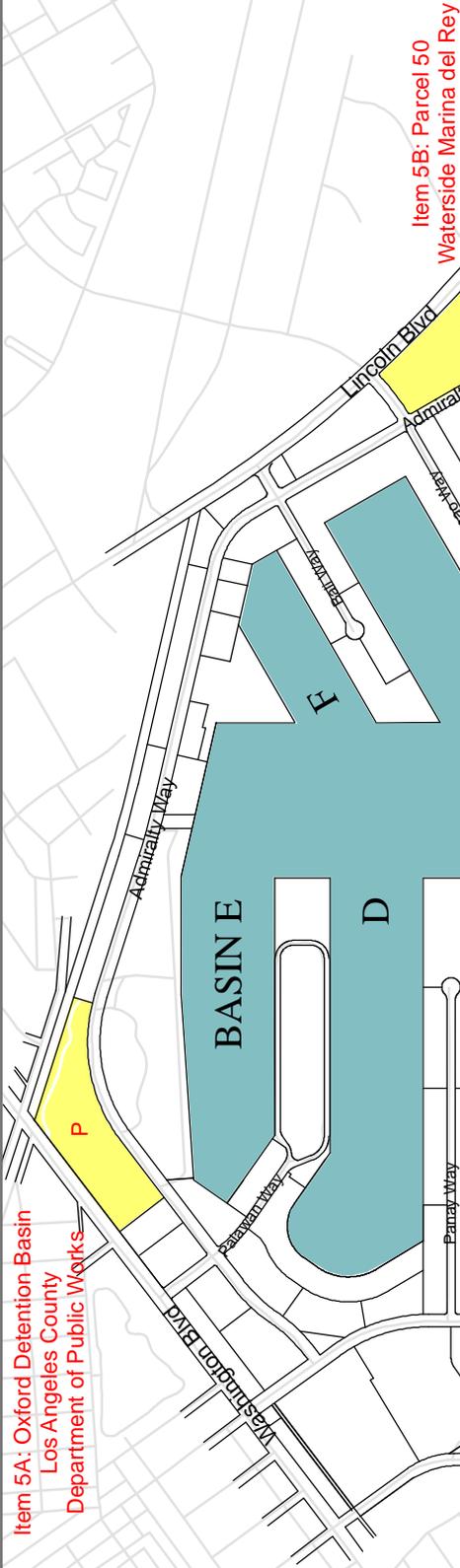
Teresa Young
Secretary for the Design Control Board



Location of March 26, 2009 DCB Items



Item 5A: Oxford Detention Basin
Los Angeles County
Department of Public Works



Item 5B: Parcel 50
Waterside Marina del Rey

Old Business:

5A; P-P; Oxford Detention Basin
Los Angeles County
Department of Public Works

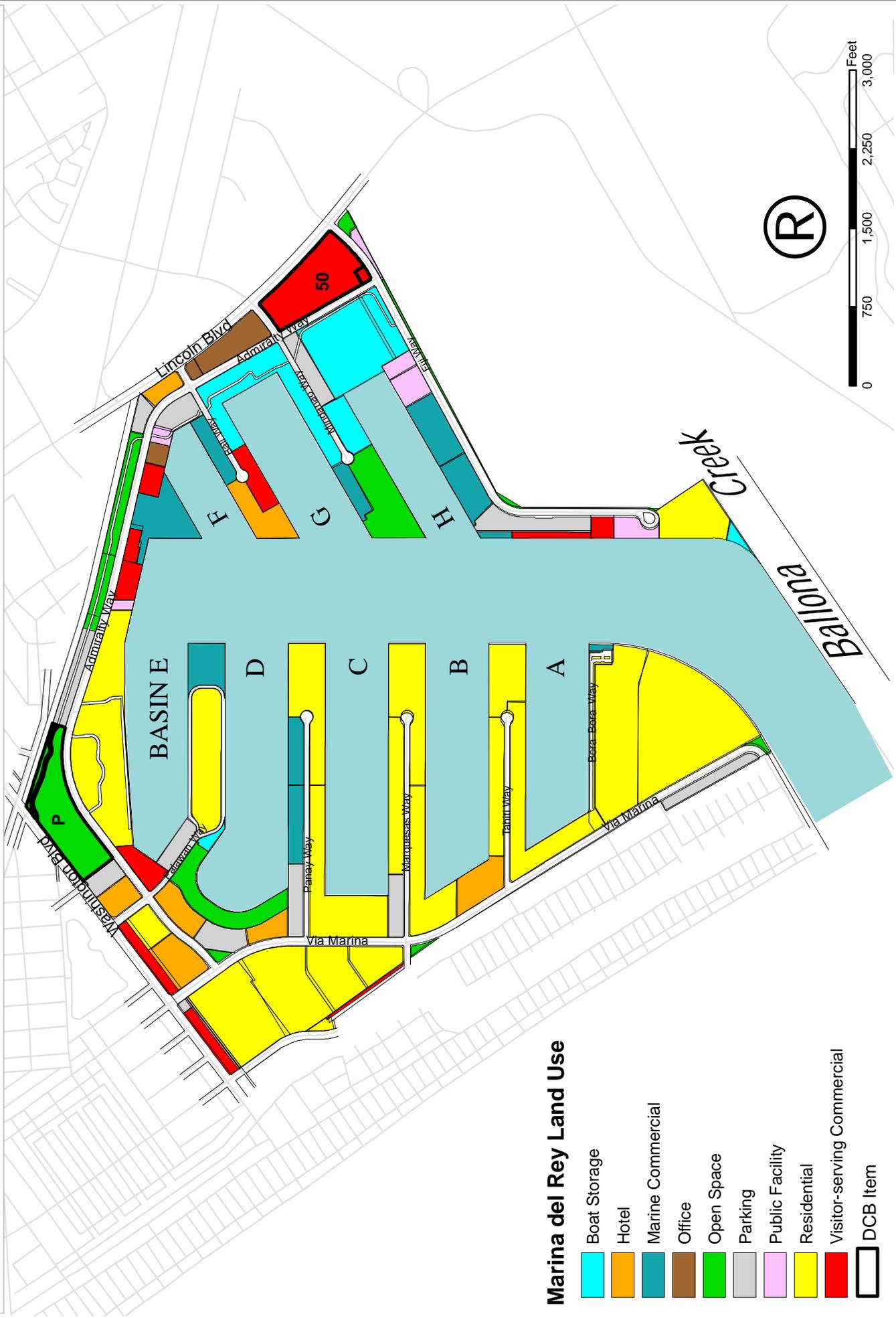
5B; P-50; Waterside Marina del Rey

New Business:

None.



Marina del Rey Land Use Map for March 26, 2009 DCB Items



Marina del Rey Land Use

- Boat Storage
- Hotel
- Marine Commercial
- Office
- Open Space
- Parking
- Public Facility
- Residential
- Visitor-serving Commercial
- DCB Item